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**WORKING PAPER**

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**Reward value revealed by auction in rhesus monkeys**

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33

34 **Abstract**

35

36 Economic choice is thought to involve the elicitation of the private and subjective values of various  
37 choice options. Thus far, the estimation of subjective values in animals has relied upon repeated  
38 choices and was expressed as an average from dozens of stochastic decisions. However, decisions are  
39 made moment-to-moment, and their consequences are usually felt immediately. Here we describe a  
40 Becker-DeGroot-Marschak (BDM) auction-like mechanism that encourages animals to truthfully  
41 reveal their subjective value in individual choices. The monkeys reliably placed well-ranked BDM bids  
42 for up to five juice volumes while paying from a water budget. The bids closely approximated the  
43 average subjective values estimated with conventional binary choices, thus demonstrating procedural  
44 invariance and aligning with the wealth of knowledge acquired with these less direct estimates. The  
45 feasibility of BDM bidding in monkeys encourages single-trial neuronal studies and bridges the gap to  
46 the widely used BDM method in human neuroeconomics.

47

48 **Keywords:** BDM, second-price auction, bidding, ranking, choice

49

50

## 51 **Introduction**

52

53 In economic choice between commodities, decision makers aim to maximise their rewards. The  
54 underlying decisions are thought to involve the elicitation of private and subjectively held values for  
55 the choice options and the subsequent comparison between such values (Montague and Berns 2002;  
56 Camerer 2008). Thus, the elicitation of subjective value is a fundamental process in economic choice  
57 and an object of neuroeconomic research. In all such research on animals, subjective value has been  
58 estimated in repeated choices (Platt and Glimcher 1999; Padoa-Schioppa and Assad 2006; Kobayashi  
59 and Schultz 2008), inferring an average, single subjective value from dozens of decisions that are  
60 performed with some amount of stochasticity (in the decision process and/or the underlying neuronal  
61 mechanisms). However, decisions are made in single instances, on a moment-to-moment basis, and  
62 have immediately tangible consequences. Repeated choices may be adequate for many scientific  
63 investigations, but daily behavior often consists of single decisions. Therefore, to better understand the  
64 underlying processes, we need methods that elicit values in single choices.

65 Typical human experimental economics research considers the single-shot nature of economic  
66 decisions and assesses subjective value in individual trials. One of the most commonly used  
67 assessments of subjective value in humans is the Becker-DeGroot-Marschak auction-like mechanism  
68 (BDM; Becker et al. 1964). This method represents an experimental formalization of a conventional  
69 auction in which several bidders compete for a single item, trying to obtain it at a price that is no  
70 greater than its subjective worth to them. An equivalent method was first used by Johann Wolfgang  
71 von Goethe who in 1797 wanted to sell his epic poem ‘Hermann und Dorothea’ to a publisher  
72 (Moldovanu & Tietzel 1998). Goethe set a secret reserve price below which he would not sell the  
73 poem, and then asked the publisher for an offer. If the offer was above Goethe’s secret reserve price,  
74 Goethe would sell it for the reserve price; otherwise, he would try later. This is an example of what is  
75 now referred to a second-price auction.

76 In the experimental BDM, a single bidder competes with a computer. The computer sets a  
77 random bid that is unknown to the bidder. Then the participant places her bid for the desired item. If  
78 her bid equals or exceeds the computer bid, she wins the auction and pays a price equal to the  
79 computer’s competing, second-highest bid and receives the item. If, however, the bid is below the  
80 computer bid, the participant loses the auction, does not receive the item, and pays nothing. Thus, the  
81 BDM is equivalent to a second-price sealed-bid auction with two bidders (Vickrey 1961). Importantly,  
82 the optimal BDM strategy is to bid one’s true subjective value for the desired commodity (Milgrom and  
83 Weber 1982). By bidding higher, the participant would sometimes pay a higher price for the  
84 commodity than it is worth to her. By bidding lower, she may lose to a competing bid that is lower than  
85 her value for the commodity, and thus forego a profitable trade. Thus, the optimal strategy in the BDM  
86 encourages agents to truthfully report the subjective value with each bid that is made (incentive  
87 compatibility; Karni and Safra 1987). For these reasons, the BDM is widely used in human  
88 experimental economics for understanding the psychology behind economic choice (Shogren & Lusk  
89 2007) and the underlying neural mechanisms (Plassmann et al. 2007; Chib et al. 2009; Linder et al.  
90 2010; Harris et al. 2011; Tang et al. 2014; Tyson-Carr et al. 2018).

91

92 **The current study.** Our objective was to obtain single-trial behavioral estimates of subjective reward  
93 value of monkeys in the laboratory. We implemented the well conceptualized Becker-DeGroot-  
94 Marschak (BDM) auction like mechanism in which an animal bids for specific volumes of fruit juice  
95 against a random computer opponent and paid from a water budget. This mechanism has been shown to  
96 reveal the true, internal value of the bidder (incentive compatibility; Karni and Safra 1987): if the bid is

97 too high, the bidder may pay too much; if the bid is too low, the bidder may not obtain the object that is  
98 being bid for. So, the bidder should state the true, internal, subjective value for the item that is being  
99 bid for.

100 We aimed to estimate the true subjective value of rewards in monkeys in single trials in a way  
101 that reflects the moment-by-moment nature of economic decisions. Monkeys are particularly suitable  
102 for behavioral and neuronal economic studies due to their size and sophisticated behavioral repertoire  
103 that is well understandable due to their closeness to humans. Further, this species has, at this basic level  
104 of reward function, a globally similar brain organisation as humans; the feasibility of a behavioral task  
105 used frequently in humans could provide unprecedented information about the role of single reward  
106 and decision neurons in auction-like mechanisms. We trained rhesus monkeys to move a joystick  
107 cursor on a computer monitor in order to place a bid for juice reward, paying from a water budget to  
108 obtain it. We chose these commodities because our animals are highly familiar with them and express  
109 meaningful, ordered preferences across them (Kobayashi and Schultz 2008; Stauffer et al. 2014;  
110 Pastor-Bernier et al. 2019). We found that the animals reliably expressed well-ranked, trial-by-trial  
111 estimates of subjective economic value for up to five juice volumes. The order of these subjective  
112 values paralleled the animals' preferences in conventional binary, repeated, stochastic choice between  
113 the same rewards, thus demonstrating procedural invariance and linking the BDM to the wealth of  
114 economic choice studies in monkeys. These results should pave the way for future single-trial neuronal  
115 investigations of subjective reward value in primates.

116

## 117 **Method**

118

119 **Animals.** Two purpose-bred and group-housed male rhesus monkeys (*Macaca mulatta*), A (weighing  
120 10.8kg) and B (weighing 7.9kg), were used for this study. Monkeys A and B were trained, via a  
121 number of training tasks, on the BDM and a closely related binary choice (BC) task over a period of 24  
122 and 36 months respectively. The animals participated in experiments for 1-2 hours every weekday.

123 This research has been approved and supervised by the UK Home Office, UK Animals in Science  
124 Committee and UK National Centre for Replacement, Refinement and Reduction of Animal  
125 Experiments (NC3Rs), and locally at the University of Cambridge by its Animal Welfare and Ethical  
126 Review Body (AWERB), Governance and Strategy Committee, Biomedical Service (UBS) Certificate  
127 Holder, Welfare Officer, Named Veterinary Surgeon (NVS), and Named Animal Care and Welfare  
128 Officer (NACWO).

129 During experimental sessions animals sat in a primate chair (Crist Instruments) positioned 60cm  
130 from a computer monitor. They made choices in the BDM and BC tasks using a custom-built joystick  
131 (Biotronix Workshop, University of Cambridge). The joystick allowed for both forward/backward  
132 movement to move the bid cursor up/down in the BDM task, and left/right movement to choose  
133 between the options in the BC task. The joystick also had a touch sensor that detected whether the  
134 animal was holding it.

135

136 **Becker-DeGroot-Marschak (BDM) procedure.** The beginning of each BDM trial was signaled to the  
137 animal by a yellow cross at the center of the screen during a 0.5s Preparation epoch. This was followed  
138 by an Offer epoch with presentation of the juice volume to bid for, represented by a specific fractal  
139 image, and a rectangular bar stimulus (budget bar) whose total grey area indicated 1.2ml of water. A  
140 dark-red horizontal bar (bid cursor) also appeared within the limits of the budget bar. The Offer epoch  
141 was presented for a variable time, mean  $2s \pm 1s$  with a flat hazard rate, as such temporal uncertainty is  
142 known to encourage attention to stimulus changes.

143 After the Offer epoch, animals used the joystick to move the bid cursor up/down within the  
144 confines of the budget bar. The beginning of this Bidding epoch was indicated by a color change of the

145 bid cursor. Animals had 6s to place a bid and did so by maintaining a given bid cursor position for  
146  $>0.25$ s. Following stabilization of the bid cursor's position, it could no longer be moved. The animal  
147 waited until the end of the 6s bidding period regardless of when it had finalized its bid. Thus, the  
148 animal could not manipulate reward rate or temporal reward discounting by making bids more/less  
149 quickly. Failure to stabilize their bid cursor within the 6s Bidding epoch resulted in abortion of the trial.

150 Bidding was followed by a Computer Bid epoch in which a green horizontal bar (computer bid  
151 cursor) appeared within the budget bar at a position corresponding to the randomly generated  
152 computer-bid for that trial. Computer bids were generated from a pseudo-normal beta distribution, with  
153 support  $[0,1]$  and parameters  $(\alpha = 4, \beta = 4)$ ; the random number thus generated was simply multiplied  
154 by the maximum bid of 1.2 to generate a bid between 0ml and 1.2ml. Presentation of the computer bid  
155 was followed by a 1.5s Budget epoch: if the animal's bid was higher than the computer's, then the  
156 water budget to be paid was represented by occluding the area between the bottom of the budget bar  
157 and the computer's bid cursor; otherwise, there was no change in the display as no payment was  
158 required. In either case the remaining volume of water was delivered at the end of the Budget epoch.

159 Finally, trials ended with a 0.5s Juice epoch which followed the onset of water delivery by 0.5s.  
160 If the animal had made a winning bid, then the fractal was surrounded by a red border and the indicated  
161 volume of juice was delivered. Otherwise, the fractal disappeared, and no juice was delivered at the end  
162 of the Juice epoch.

163 Trials were interleaved with inter-trial intervals of random duration ( $4s \pm 1s$ , conforming to a  
164 truncated exponential function). Animals were required to maintain hold of the joystick from the  
165 Preparation epoch to the end of the Bidding epoch, and to maintain the joystick in a central position at  
166 all times, except during the Bidding epoch. Failure to comply with these restrictions led to abortion of  
167 the trial as an error trial. All errors resulted in the same blue error screen, error sound, and a delay of 3s  
168 plus the remaining trial time with no further liquid delivery.

169 Joystick position data and digital task event signals were sampled at 2 kHz and stored at  
170 200 Hz (joystick) or 1 kHz (task events). Liquid reward was delivered by a computer-controlled  
171 solenoid liquid valve ( $\sim 0.006$ ml/ms opening time), with a standard deviation of droplet size  
172 approximately equal to 0.06ml. Behavioral tasks were controlled by custom-made software  
173 (MATLAB; The MathWorks) running in conjunction with the Psychophysics toolbox (Brainard, 1997)  
174 on a Microsoft Windows 7 computer.

175 Across the 30 sessions of BDM testing, Monkey A made 433 errors out of 6433 trials (6.73%),  
176 and Monkey B made 2692 errors out of 8692 trials (30.97%). However, most of Monkey B's errors  
177 consisted of long strings of consecutive trials during which the animal did not hold or did not center the  
178 joystick, with the remaining errors due to not successfully making a bid. Observation of the animal  
179 during these periods indicated that they were not attending to the task as they were free to move their  
180 head/gaze away from the screen.

181  
182 **Binary Choice (BC) procedure.** The most important factor motivating the design of our stochastic BC  
183 task was the elicitation of subjective values for comparison with BDM bids while maintaining a  
184 perceptual and economic equivalence between the tasks. Thus, the same stimuli and payouts were used  
185 in both tasks, and the timings of analogous stimulus changes, choice periods, behavioral requirements,  
186 and reward events were the same between them.

187 The beginning of each BC trial was signaled by a white cross at the center of the screen during  
188 a 0.5s Preparation epoch. This was followed by an Offer epoch with presentation of two options on  
189 either side of the screen: one of the options consisted of a bundle formed of a specific juice volume  
190 (indicated by a specific fractal) together with a variable volume of water budget (quantitatively  
191 indicated by the grey area above the green line), and the other option consisted of the fixed full water  
192 budget (indicated by the full grey rectangle). The side on which each of these options appeared was

193 randomized on each trial. A dark-red circle (choice cursor) also appeared at the center of the screen.  
194 The Offer epoch was presented for a variable time, with mean  $2s \pm 1s$  with a flat hazard rate.

195 After the Offer epoch, the animal used the joystick to move the choice cursor left/right within  
196 the confines of the screen. The beginning of this Choice epoch was indicated by a color change of the  
197 choice cursor. The animal had 6s to make a choice and did so by maintaining a given choice cursor  
198 position for  $>0.25s$ , choices also had to fall within the rightmost/leftmost third of the screen, where the  
199 choice cursor changed color from red to blue. Following stabilization of the choice cursor's position, it  
200 could no longer be moved. The animal had to wait until the end of the 6s choice period regardless of  
201 when they had stabilized the choice cursor, and so could not alter reward rate or temporal reward  
202 discounting by making choices more/less quickly. Failure to stabilize their choice cursor within the 6s  
203 Choice epoch resulted in abortion of the trial with an error.

204 The Choice epoch was followed by a 1s Outcome epoch, which began with the unchosen option  
205 disappearing from the screen. After this, the 1.5s Budget epoch began: if the bundle was chosen then  
206 the water budget difference between the bundle and  $B_T$  was occluded at the beginning of this epoch,  
207 otherwise, if the animal had chosen  $B_T$ , then no further stimulus changes took place. In either case the  
208 volume of water indicated by the chosen option was delivered at the end of the Budget epoch.

209 Finally, trials ended with a 0.5s Juice epoch which immediately followed water delivery. If the  
210 animal had chosen the bundle, then the fractal was surrounded by a red border and the indicated  
211 volume of juice was delivered. Otherwise, no stimulus change took place, and no juice was delivered at  
212 the end of the Juice epoch.

213 Trials were interleaved with inter-trial intervals of random duration ( $4s \pm 1s$ , conforming to a  
214 truncated exponential function). The animals were required to maintain hold of the joystick from the  
215 Preparation epoch to the end of the Choice epoch, and always had to maintain the joystick in a central  
216 position, except during the Choice epoch, else trials were aborted with an error. All errors resulted in  
217 the same blue error screen, error sound, and a delay of 3s plus the remaining trial time with no further  
218 liquid delivery.

219 Monkey A made 378 errors in 2378 BC trials (15.90%) and Monkey B made 721 errors in 2721  
220 trials (26.50%). For both animals most errors were due to long strings of consecutive trials during  
221 which they did not attend to the task.

222  
223 **Optimal BDM Strategy.** The optimal strategy in the BDM is the same as that in a second-price sealed-  
224 bid, or Vickrey, auction. Here, we present the optimal strategy for a second-price sealed-bid auction, as  
225 adapted from Milgrom and Weber's (1982) more comprehensive proof.

226 To find the optimal strategy for bidder  $i$ , assuming they have a smooth, continuous and  
227 differentiable utility function increasing in income,  $U_i$ , let  $v_i$  represent the value placed on the good by  
228 bidder  $i$ , who places a bid,  $b_i$ , to obtain the good against other bidders. If bidder  $i$  wins the auction,  
229 they will derive utility from the difference between the second highest bid - the price,  $p$  - and their  
230 valuation; this is given by  $U_i(v_i - p)$ . If bidder  $i$  loses, their monetary value from participation is  
231 taken as zero. At the time of bidding, the price,  $p$ , is effectively a random variable. Suppose that bidder  
232  $i$  has an expectation of the price characterised by the cumulative distribution function  $F_i(p)$ , with  
233 support  $[p_i, \bar{p}_i]$  and probability density function  $f_i(p)$ . Expected utility ( $E[U_i]$ ) is therefore expressed  
234 by the following equation:

235

$$E[U_i] = \int_{p_i}^{b_i} U_i(v_i - p) dF_i(p) + \int_{b_i}^{\bar{p}_i} U_i(0)$$

$$= \int_{\underline{p}_i}^{b_i} U_i(v_i - p) f_i(p) dp + \int_{b_i}^{\bar{p}_i} U_i(\mathbf{0})$$

We normalize the utility of zero money to zero, such that  $U(\mathbf{0}) = \mathbf{0}$ :

$$E[U_i] = \int_{\underline{p}_i}^{b_i} U_i(v_i - p) f_i(p) dp$$

The maximum of this function is found when its first derivative with respect to the bid,  $b_i$ , is set equal to zero:

$$\frac{\partial E[U_i]}{\partial b_i} = U_i(v_i - b_i) f_i(b_i) = \mathbf{0}$$

It is apparent that this equation is satisfied when  $b_i = v_i$ , i.e. when player  $i$ 's bid is set equal to their value.

**Stimulus training.** We trained each animal to associate fractal visual cues with different volumes of the same juice over a period of 2 months of daily training. At this stage, the animals were also trained to maintain hold of the joystick for each trial to progress to juice delivery. This hold requirement was used in all subsequent training procedures and both the BDM and BC tasks.

The animals then learnt to associate the grey area of a rectangular bar (budget bar) with a corresponding volume of water over another month of training. On each trial, the green cursor stimulus used to indicate computer bids in the BDM task appeared at a random location on the budget bar, and the area of the bar below this was occluded. The animals received a volume of water proportional to the remaining grey budget area, with the full area predicting 1.2ml of water.

We then trained the animals in sessions in which both the juice and water budget appeared concurrently over a period of approximately 1 month. The indicated volumes of water and juice were then delivered in the same order and with the same delay that would be used in the BDM task.

**Joystick training.** After the animals had learned the stimulus-reward associations, they were trained to operate the joystick in both forward/backward and left/right directions, over a period of 3 months.

For left/right movement, animals were first trained on a very simple binary choice task, with budget bars presented on either side of the screen. On each trial, animals had to move a red circular cursor from the center of the screen to their preferred side within a 6s choice epoch. The cursor changed color from red to blue at the rightmost or leftmost third of the screen to indicate that the cursor had been moved far enough to choose the offer on that side. The animals then had to stabilize the cursor in a given position to indicate that a choice had been made, else the trial would end with an error. We started by presenting budget bars offering large differences in water volume and gradually reduced the difference in volume between the two offers as the animals came to reliably choose the budget bar with the most water.

The animals also performed a version of the left/right training task which used fractals indicating juice on either side of the screen. Thus, both versions of this training task acted not only to teach the animals left/right movement of the joystick for the final BC task, but also confirmed that animals understood the relative values of the juice predicting fractals and the significance of the grey area of the budget bar.

275 Finally, animals were trained to make vertical movements of their bid cursor by moving the  
276 joystick forwards/backwards. The animals performed a target-training task in which there were both  
277 juice and budget bar cues, like the final BDM task, however, in this case animals had 6s to move the  
278 red bid-cursor into a blue target area which appeared at a random location on the budget bar. The bid  
279 cursor had to be stabilized within the target area, else the trial would end due to failure to meet the  
280 stabilization requirement. This would then act as a forced bid, and the rest of the trial proceeded as in  
281 the BDM task, with the appearance of a green cursor at a random height and receipt of either some  
282 water and juice or the full volume of water, depending on the relative locations of the animal's red  
283 cursor and the randomly generated green cursor. As animals' performance improved, we gradually  
284 decreased the size of the blue target's height, until animals could reliably perform the task with a target  
285 that was 1/10<sup>th</sup> of the total budget bar height.

286  
287 **Joystick control.** Voltage outputs for joystick movement in both axes were separate, and in the central  
288 position the voltage output was 0v. A maximal forward or rightward movement produced an output of  
289 5v, and a maximal backward or leftward movement produced an output of -5v. The positions of on-  
290 screen cursors were modulated by the following equations, where  $G$  is the gain or amplification applied  
291 to the voltage modulation,  $V$ , and  $P$  is the pixel position of the center of the cursor at time  $T$ :

$$\begin{aligned} \Delta_T &= GV \\ P_T &= P_{T-1} + \Delta_T \end{aligned}$$

292  
293  
294  
295  
296 Thus, the value of  $P$  changes more quickly with greater deflections of the joystick. In the BDM,  
297 forward and backward deflections of the joystick move the bid cursor up and down the budget bar, with  
298 the maximum and minimum values of  $P$  being limited to the top and bottom pixel positions of the  
299 budget bar. In the BDM, the value of  $G$  was the same for movements in both directions.

300 In the BC task, the value of  $G$  depended on whether  $V$  took a positive or negative value, thus  
301 the gain could be set differently for rightward/leftward joystick movements. This feature counteracted  
302 the effects of side-bias on the animal's choices. Values of  $G$  were set for each direction such that the  
303 animals made choices without a statistically significant side-bias when both the left and right-hand-side  
304 offers were the same.

305 The animals found it difficult to hold the joystick perfectly still in the central position, so a  
306 window of tolerance for slight movements was necessary to prevent small erratic deflections of on-  
307 screen cursors during choice/bidding epochs. A minimum threshold of 2% of the maximal voltage  
308 displacement was applied in every direction, such that any output with an absolute magnitude of 0.1v  
309 or less was treated as a 0v modulation and did not produce any deflection of on-screen cursors.  
310 For tight control of animals' movements, we enforced three behavioral requirements relating to joystick  
311 control, failure of which led to a blue error screen for a duration equal to the remaining trial time plus  
312 3s, and no reward for that trial:

313 - Hold requirement: The animals had to maintain hold of the joystick throughout choice/bidding epochs  
314 and in all epochs preceding them, as detected by a built-in touch sensor.

315 - Centre requirement: The animals had to maintain the joystick in a central position outside of the  
316 choice/bidding epochs, such that only deflections leading to voltage outputs less than or equal to 0.1v  
317 were tolerated in all other epochs.

318 - Stabilization requirement: The animals had to stabilize on-screen bid and choice cursors in their  
319 desired final position for 250ms, such that the voltage output was less than or equal to 0.1v for 500  
320 consecutive samples at 2kHz. This indicated a purposeful choice and had to be completed within the 6s  
321 allocated to the choice/bidding epochs.



322 **Statistical Analysis.** To evaluate how well animals' bids reflected increasing juice volumes on  
323 individual days, or sessions, of BDM testing we used Spearman rank correlation (MATLAB: corr)  
324 between bids and juice volumes as it assumes a monotonic, but not necessarily linear, relationship  
325 between the two variables (Table S1).

326 We also wanted to assess how distinct animals' mean bids were for different juice volumes in  
327 individual sessions. We used 1-way ANOVAs (MATLAB: anova1) to test whether mean bids for  
328 different juice volumes were different to one another in each of the 30 BDM sessions (Table S1). For  
329 these and all other ANOVAs, we also present the omega-squared ( $\omega^2$ ) measure of effect size for  
330 different factors. Post-hoc Bonferroni tests for multiple pairwise comparisons (MATLAB:  
331 multcompare) were performed to find which juice volumes received mean bids that were significantly  
332 different to one another, thus reflecting how well animals' bids discriminated different juice volumes.

333 Within those sessions in which animals' mean bids reliably discriminated all five juice volumes  
334 (i.e. all sessions for Monkey A and 21/30 sessions for Monkey B), we identified how quickly animals  
335 achieved this. We found the first trial,  $T_n$ , for which a 1-way ANOVA and Bonferroni-corrected  
336 multiple comparisons tests over mean bids were significantly different for all juice volumes, and, were  
337 also significant for the 10 trials which followed,  $T_{n+1} - T_{n+10}$ ; such that from trial  $T_n$  discrimination of  
338 juice volumes by bidding was reliable and consistent.

339 We performed an unbalanced two-way ANOVA (MATLAB: anovan) on animals' bids with  
340 main factors of juice volume and bid starting position condition to explore the relative influence of  
341 motor contingencies, which vary with starting position (Table S2). To more closely interrogate the  
342 effects of the starting location of the bid cursor on animals' final bids, we performed a multiple  
343 regression analysis (MATLAB: fitlm) on bids, with regressors for the juice volume (JV) and the  
344 interaction between each juice volume and the bid cursor's exact starting position (SPJV=X<sub>ml</sub>),  
345 according Eq. 1. For each animal, this regression analysis was conducted separately for each of the 10  
346 random starting position sessions, finding the mean value of the coefficient for each regressor across  
347 sessions. As bid cursor position was expressed in terms of the corresponding bid volume, all regressors  
348 had the same units and scale and could therefore be compared directly (see main text). For Monkey A,  
349  $B_0 = 0.05 \pm 0.1$  (mean  $\pm$  SD);  $B_1 = 1.38 \pm 0.14$ ;  $B_2 = -0.11 \pm 0.12$ ;  $B_3 = -0.17 \pm 0.1$ ;  $B_4 = -0.04 \pm 0.06$ ;  
350  $B_5 = 0.02 \pm 0.05$ ;  $B_6 = -0.02 \pm 0.04$ . For Monkey B,  $B_0 = -0.03 \pm 0.07$ ;  $B_1 = 1.42 \pm 0.24$ ;  $B_2 = 0.04 \pm$   
351  $0.07$ ;  $B_3 = -0.02 \pm 0.05$ ;  $B_4 = 0 \pm 0.05$ ;  $B_5 = 0.02 \pm 0.1$ ;  $B_6 = 0 \pm 0.16$ .

352  
353 **Value estimation during Binary Choice (BC).** We used choices the BC task to estimate the water  
354 equivalents of different apple and mango juice volumes. Using a logistic regression model, we  
355 estimated regression by fitting the probability of choosing the full 1.2ml water budget,  $P(B \text{ choice})$ , for  
356 each of the bundles, which contained variable water volumes,  $B_x$ . Each bundle in this analysis was  
357 expressed in terms of the difference in water volume between it and the full budget option,  $\Delta B = B - B_x$ .

358 For each of the 5 volumes of juice, we fitted the logistic function (MATLAB: fitglm) of the  
359 following form onto the choice data from the BC task:

$$361 \quad P(B \text{ choice}) = 1 / (1 + e^{-(\alpha + \beta(\Delta B))})$$

362  
363 The value of  $\Delta B$  at which  $P(B \text{ choice})$  is equal to 0.5 is an estimate of the animal's water-value for the  
364 volume of juice which appeared in that set of bundles. In this case,  $\alpha$  is a measure of choice bias and  $\beta$   
365 is a measure of the animal's sensitivity to changes in the volume of water available in the budget  
366 options. Note, even if  $\Delta B$  is replaced by the ratio of water volumes in the bundle and full budget option,  
367 as is the case in some binary choice analyses, we arrive at the same estimates of water-value; because  
368 the volume of water in the budget-only option is constant in this task.

369 We conducted this analysis on each of the 10 BC sessions for each animal (Fig. S6A, B), but  
370 choices were too variable and trials too few to attain reliable value estimates using individual sessions.

371 Animals were tested in five BC sessions preceding BDM testing and five BC sessions after BDM  
372 testing to detect any change in the values of the juice volumes across the period of BDM testing. No  
373 significant change in mean value estimates was detected. We therefore pooled all 10 BC sessions for  
374 each animal to acquire better estimates of their average values for these five juice volumes, using the  
375 method described above. These acted as our best estimates of the animals' values.

376 If BC value estimates are taken as the animals' true values for each juice volume, then the  
377 optimal bid should be equal to the BC value estimate, except where the estimated value is greater than  
378 the maximum bid of 1.2ml, in which case the optimal bid is equal to this maximal volume. This was  
379 only the case for Monkey A's value for the 0.75ml apple and mango juice.

380 How well animals' bids reflected the BC value estimates was determined using a simple linear  
381 regression (MATLAB: fitlm) on bids with the BC value estimates for each juice volume as the sole  
382 predictor (see main text).

383 The BC value estimates were also used to compute each animal's total payoff in terms of water  
384 for each trial, as well as the payoffs of optimal and random simulated bidders (see main text and  
385 following section on simulation methods). This was not possible for the 0.75ml juice volume, for which  
386 Monkey A's value could not be identified and as such trials for that juice were excluded from those  
387 analyses.

388  
389 **Simulated Bidding.** We simulated two types of decision-maker for the BDM task, either an optimal  
390 decision-maker who always bid the animal's exact BC value for each juice volume, or, a random  
391 decision-maker who always made a completely random bid drawn from a uniform distribution with  
392 support [0, 1.2].

393 These two simulated bidders were presented with the same juice presentations that each animal  
394 faced over 30 BDM sessions of 200 trials each (though trials in which the 0.75ml juice was presented  
395 were excluded for Monkey A as his value for that juice volume and therefore the payoffs, could not be  
396 computed - see above). The computer bids for each juice volume were also the same as those that each  
397 animal actually faced. BC values were substituted for juice volumes so that payoffs were always  
398 expressed in terms of the equivalent volume of water. The mean per-trial payoff was then calculated for  
399 each juice volume by dividing the total payoff for that reward by the number of times that reward was  
400 presented. This process was repeated separately for each animal.

401 These simple simulations provided an idea of how each animal performed in terms of  
402 behaviorally relevant outcomes, on a spectrum from completely random behavior to mechanically  
403 perfect rational bidding (i.e. with no motor or decision noise).

404  
405 **Juice-delivery error.** To deliver juice and water in our tasks we used a solenoid delivery system, with  
406 opening time controlled by voltage pulses. There was an approximately linear relationship between  
407 solenoid opening time and the volume of water/juice delivered, and we tested and calibrated the  
408 opening times so that we could deliver the appropriate volumes of the different liquids in the task.  
409 Calibration of the solenoid systems showed a mean standard deviation of 0.06ml at any given opening  
410 time.

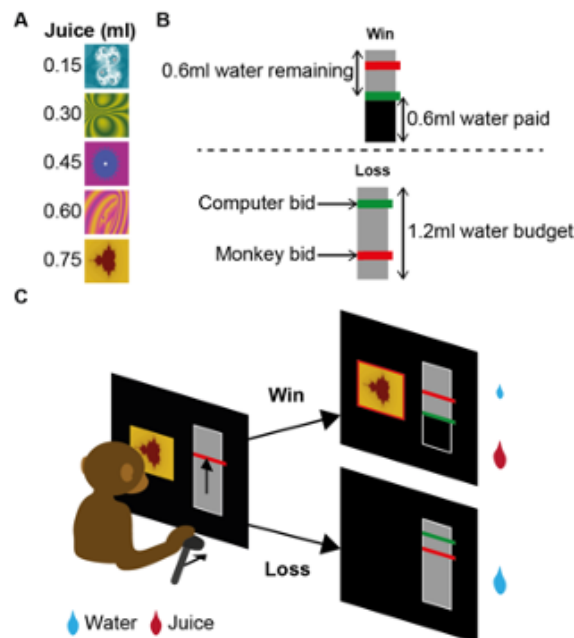
411 This degree of variability in the volume of liquid delivered at a given solenoid opening time  
412 could limit the animal's ability to discriminate the small differences in expected payoffs that result  
413 from different bids in the BDM, as these variations in liquid volume may be indistinguishable from the  
414 variability of the solenoid itself.

415 Increasing water budget volume and juice volume reduces the relative magnitude of the  
416 solenoid's variability in liquid delivery, as the standard deviation of the delivered volume is the same  
417 regardless of the mean volume delivered.

418 These considerations motivated the use of larger liquid volumes in the BDM task. With a larger  
419 water budget volume, expected losses are greater for the same pixel distance displacement of the bid  
420 cursor from the optimal bid, and the relative contribution of variability in the solenoid delivery is  
421 reduced. Thus, animals should be able to discriminate differences in expected payoff at smaller relative  
422 distances between the actual and optimal bids.  
423

## 424 Results

425  
426 **Designing a monkey BDM.** Two monkeys, A and B, were taught to perform a BDM task against a  
427 computer in which they placed bids for specific volumes of juice and paid a price from a budget of  
428 water (Fig. 1; see Fig. S1A for task epochs and behavioral requirements). Thus, both the juice and the  
429 water were commodities with similar characteristics (liquid) that were ecologically relevant for the  
430 animals, with which they were familiar, and which they would conceivably be able to evaluate reliably.  
431 On each trial the animal bid for one of five randomly selected volumes of the same apple or mango  
432 juice, each volume being represented by a specific fractal image (Fig. 1A). A fresh budget of 1.2ml of  
433 water was available on each trial, represented by the full grey budget rectangle. The animal used a  
434 joystick to move a red cursor within the budget bar on a computer monitor, indicating its bid by  
435 stabilising the cursor at the chosen position for > 0.25s. The randomly generated computer bid was then  
436 shown by a green line on the budget bar. If the animal's bid was higher than the computer bid, the  
437 animal won the auction and paid a volume of water equal to the computer bid (second price) (Fig. 1B,  
438 C top). The animal first received the water remaining from the budget and then the juice (0.5s after  
439 water onset). Alternatively, if the animal's bid was lower than the computer's, it received the full water  
440 budget of 1.2ml but no juice (Fig. 1B, C bottom). Each animal completed 30 daily sessions of BDM  
441 testing, each consisting of 200 trials.  
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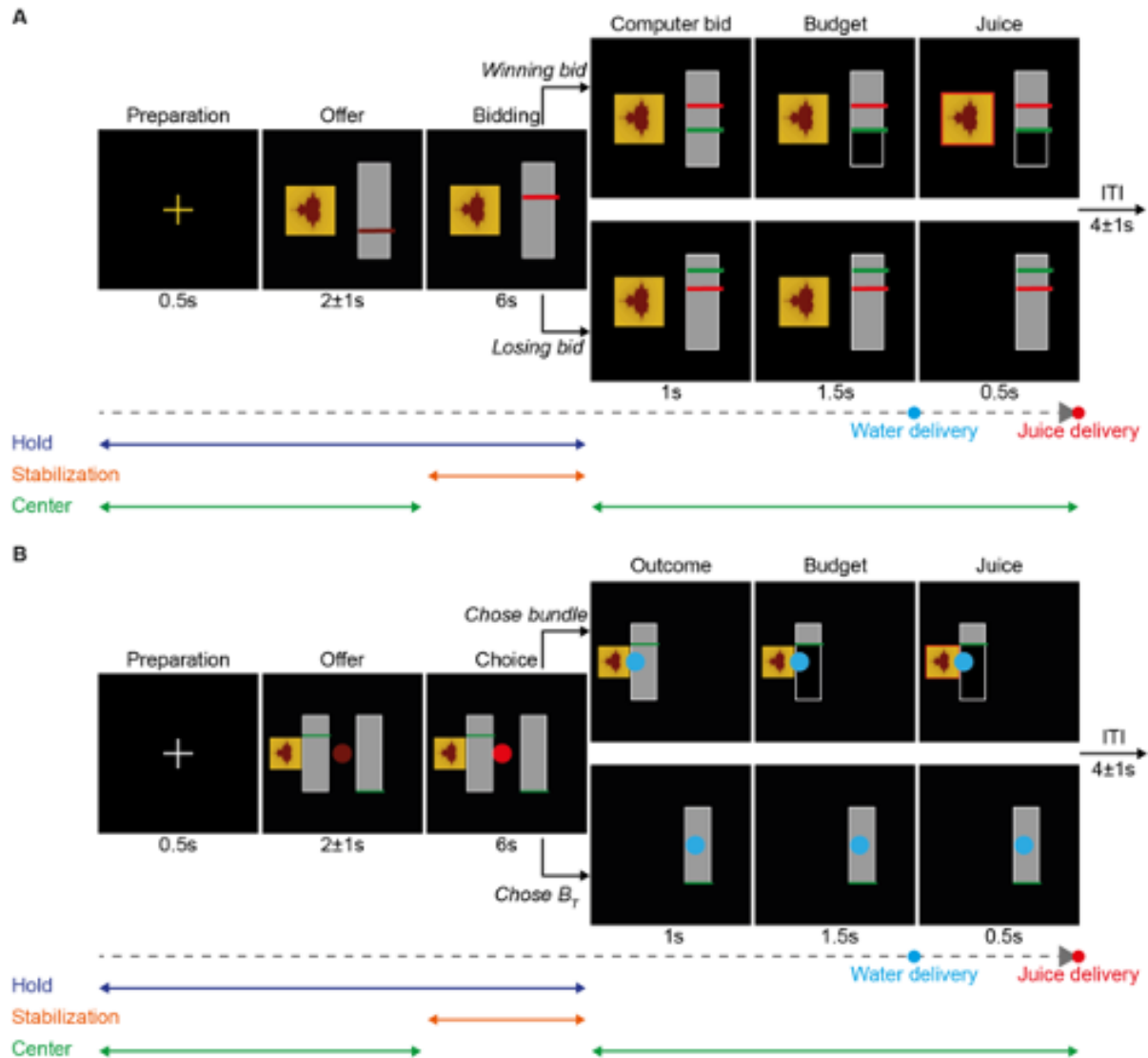
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**Fig. 1. A BDM task for monkeys.**

445 (A) Five fractals indicating five specific volumes of same fruit juice.  
446 (B) A fresh water budget of 1.2ml was available on each trial and was represented by the full area of the grey rectangle.  
447 Monkey bids and computer bids were indicated by heights of red and green lines, respectively. The water to be paid in case  
448 of a winning bid was represented by occlusion of an equivalent area below the green line at the bottom of the grey budget

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rectangle (computer bid = second price); the remaining grey area above represented the remaining volume of water that is paid out to the animal together with the gained juice.  
(C) Bidding task. The monkey placed a bid by moving the red cursor up-down via pushing-pulling a joystick. The computer bid was then shown (green line). When winning the BDM (top), the water remaining above the green line was delivered first, followed 0.5s by the juice; thus, the water volume lost below the green line (corresponding to the computer price) was the price paid for the gained juice. When losing (bottom), only the full water budget was delivered.



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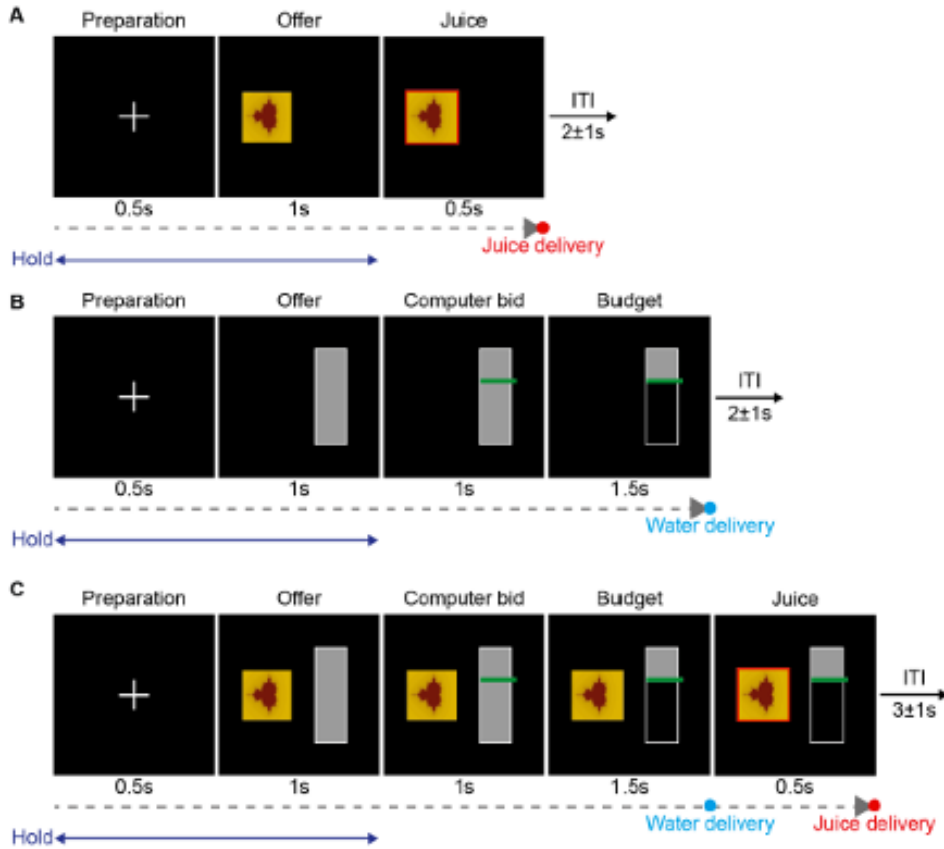
**Fig. S1. BDM and Binary Choice (BC) tasks.**

(A) BDM task. A cross during the Preparation epoch prompts the monkey had to maintain grasp of a joystick (blue line, ‘Hold’) and keep it in a central position (left green line, ‘Center’). In the subsequent Offer epoch, the animal was presented with a fractal image indicating the volume of juice to bid for; the full water budget; and the bid cursor’s starting position. The Bidding epoch began after a variable delay governed by a flat hazard function. Now the animal was free to move the red bidding cursor via the joystick within the grey vertical rectangle. Each bid was made by the animal stabilizing the cursor at the desired position for >250ms after it had moved it there to place a bid (orange line, ‘Stabilization’). Failure to make a bid within the 6s Bidding period, or joystick release before the end of this period, resulted in trial termination and constituted an error. Joystick movement outside the Bidding epoch also constituted an error. The computer bid was displayed after the Bidding epoch (and the animal turned the joystick-cursor back to the central position and held it there without moving the cursor, right green line, ‘Center’). If the monkey’s bid was higher than the computer’s (win), the budget

469 bar below the computer bid was occluded and the animal received the remaining water budget at the end of the Budget  
470 epoch, and the juice at the end of the Juice epoch. Otherwise (loss), the full 1.2ml water budget was delivered at the end of  
471 the Budget epoch, but no juice was delivered. Trials were separated by a variable inter-trial interval (ITI) of  $4 \pm 1$  s.

472 **(B)** BC control task. Stimuli, rewards, delays after stimuli and movements were the same as in the BDM. The same  
473 behavioral requirements applied at equivalent epochs (blue, orange and green lines): centring of joystick in the Offer epoch;  
474 stabilising of bid cursor position in the Bidding epoch; and no joystick movement allowed outside of the Bidding epoch.  
475

476 We used several successive steps to train both animals in the BDM task. First, they learned to  
477 associate different fractals on a computer monitor with different juice volumes (Fig. S2A; Materials  
478 and Methods: Stimulus training). Then they learned to associate the budget bar on the computer  
479 monitor with different volumes of water (Fig. S2B). We also accustomed them to the sequential  
480 delivery of the water budget and the offered juice (Fig. S2C). Then they learned to use a joystick in  
481 order to move the bid cursor and receive the different outcomes (win/loss) depending on the position of  
482 the computer bids relative to their own (Fig. S3) (Materials and Methods: Joystick training). Then we  
483 introduced the animals to various preliminary BDM task versions, using essentially similar types of  
484 fractal stimuli for juices but different volumes of juice reward and different volumes of water budget.  
485 We limited initially the reward volume in a given trial so that the animals completed as many trials as  
486 possible on a test day. In earlier, reduced versions of the task with only three juice volumes and low  
487 budget volume, the animals ordered their bids according to their preferences, but their bids were  
488 inconsistent and poorly differentiated (Fig. S4). We reasoned that while the relative cost of deviating  
489 from the optimal bid is unchanged by changing the budget volume, the absolute cost of a given  
490 deviation in terms of distance on the screen, or movement of the joystick, is increased when larger  
491 rewards are on offer (Fig. S5). With successively larger volumes of juice and water, bidding behavior  
492 improved, both in terms of correlation strength between bids and juice magnitude, as measured by  
493 Spearman rank correlation, and in terms of separation of bids for different juice volumes. For example,  
494 in an earlier task version with 0.6 ml of water as budget, Monkey A's mean Spearman Rho for the  
495 correlation between bids and juice magnitude was  $0.46 \pm 0.085$ , compared to  $0.91 \pm 0.02$  in the final  
496 task. Similarly, for Monkey B, using 0.9 ml of water as the budget resulted in a mean Spearman Rho of  
497  $0.31 \pm 0.26$  for this correlation, compared to  $0.81 \pm 0.05$  in the final BDM version. The larger volume  
498 limited the daily total trial numbers to 200. Due to time constraints in testing earlier versions of the  
499 task, we changed several parameters at once (including juice type, magnitude and timing of stimulus  
500 presentation and reward delivery) and were unable to implement each change alone followed by a  
501 significant period of testing. This made it difficult to attribute any improvement in performance to a  
502 single parameter change or manipulation of the task structure. Nevertheless, the improvements we  
503 observed using larger budget volumes in these unstructured preliminary tests guided our approach in  
504 using a larger budget volume for the final BDM task.  
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**Fig. S2. Stepwise learning of stimulus-juice associations.**

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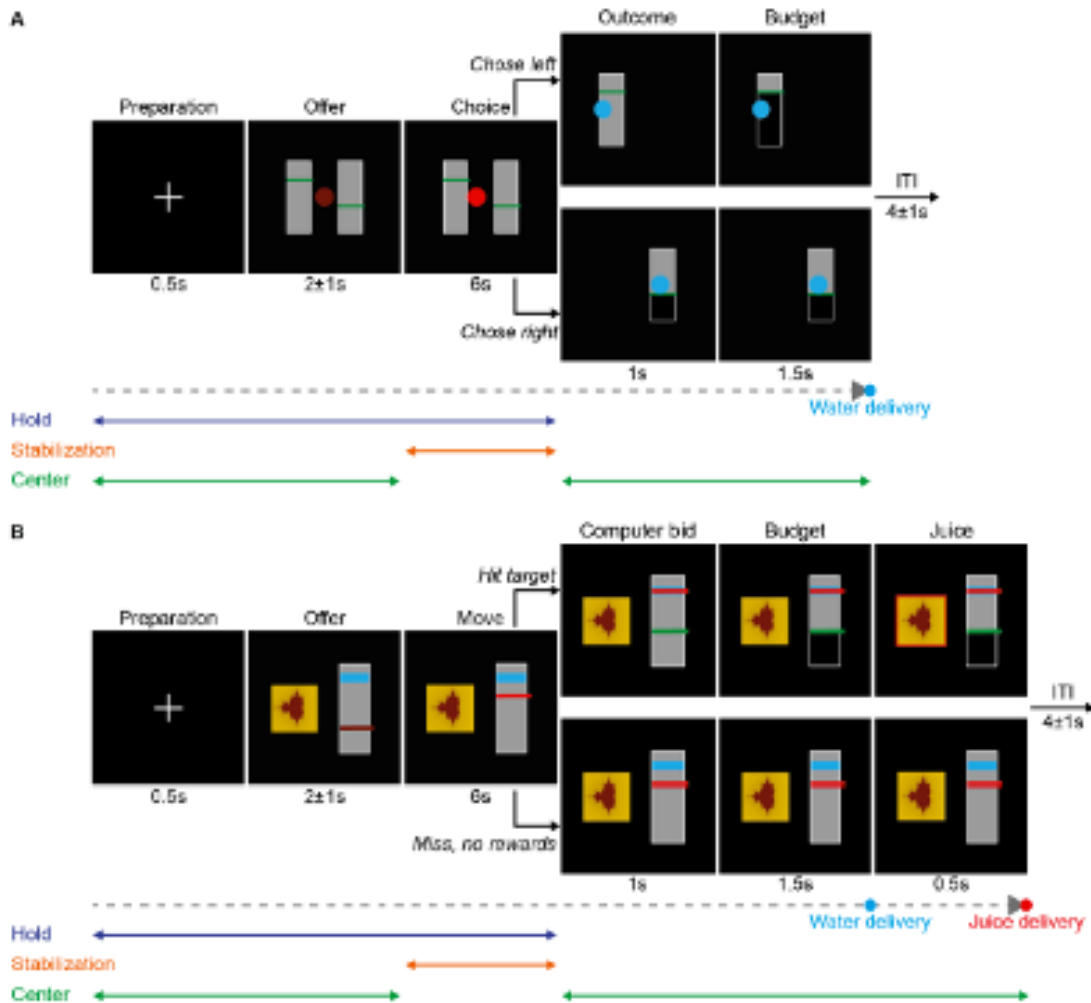
(A) Initial learning to associate each of 5 unique fractal images with 5 specific juice volumes. Fractals were surrounded by a red border 0.5s before juice delivery, as in the final BDM and BC tasks. At this point, the monkey was also taught to maintain hold of the joystick throughout Preparation and Offer epochs (blue line, 'Hold'); else trials were considered erroneous and aborted.

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(B) Subsequent learning to associate the budget bar with water budget volumes. The monkey was presented with a grey bar stimulus whose full area represented 1.2ml of water. Then a green cursor, as later used to indicate the computer bid in the BDM, appeared at a random location on the vertical rectangle, and the area of the rectangle below was occluded. The animals received the remaining volume of water (% of remaining grey area × 1.2ml) at 1.5s after occlusion of the rectangle below the computer bid cursor, as in the final BDM and BC tasks.

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(C) Learning the relative timing of delivery of water budget and juice. The monkey was presented with both stimuli concurrently. Both the BDM and BC tasks had identical timing of water delivery (from the point at which the budget bar was occluded below the green cursor) and juice delivery (0.5s later).



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**Fig. S3. Learning joystick control.**

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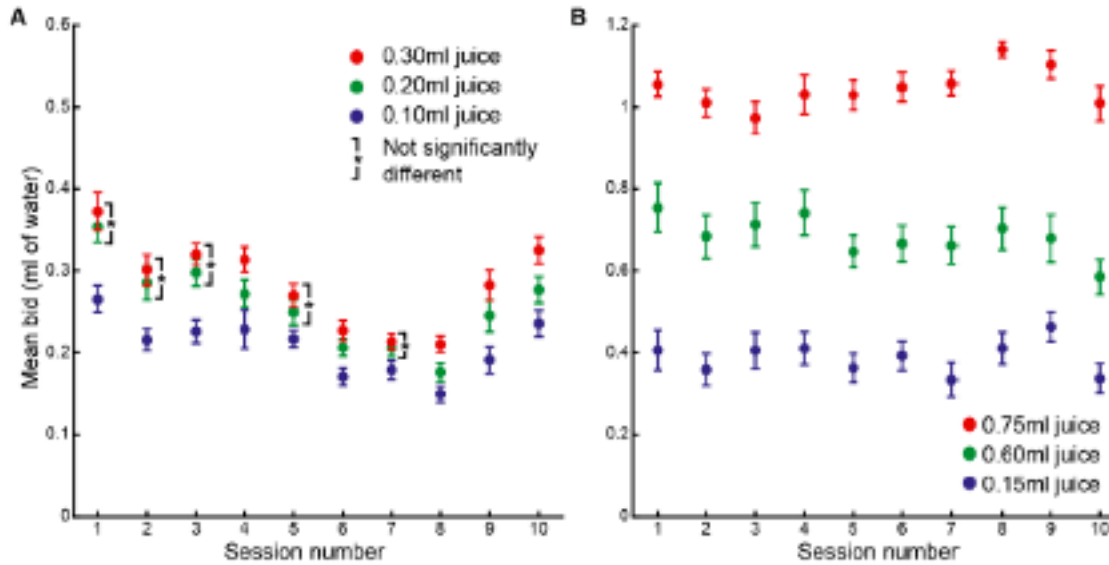
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(A) Initial choice task. To confirm the animal's understanding of the stimuli, each animal was trained to choose between different volumes of the same juice. To do so, the animal moved a red circle with a joystick from a central holding position into the left or right third of the screen and stabilised its location for 250ms to state its choice (blue, orange and left green lines); it re-centered the joystick after bidding (right green line). Each animal performed this task with two different fractals on either side. On a subset of these trials, we eliminated any possible choice bias by adjusting the gain of joystick movement on either side until identical juice volumes were chosen with equal probability.

(B) BDM training, with similar task epochs as initial choice task (blue, orange and green lines). The animal was taught to control a cursor vertically on the monitor with forward/backward movements of the joystick. The animal had to move a red cursor into a randomly positioned blue target area. If it placed the cursor successfully into the target area, the computer bid appeared, and the animal received the juice and water after the same delay as in the BDM task, and according to whether the animal's bid was greater/less than the computer's. If the cursor was not secured within the target area in the Move epoch, then no further stimulus change took place until trial end, and reward was withheld. The height of the blue target area was progressively reduced as the animal's performance improved.

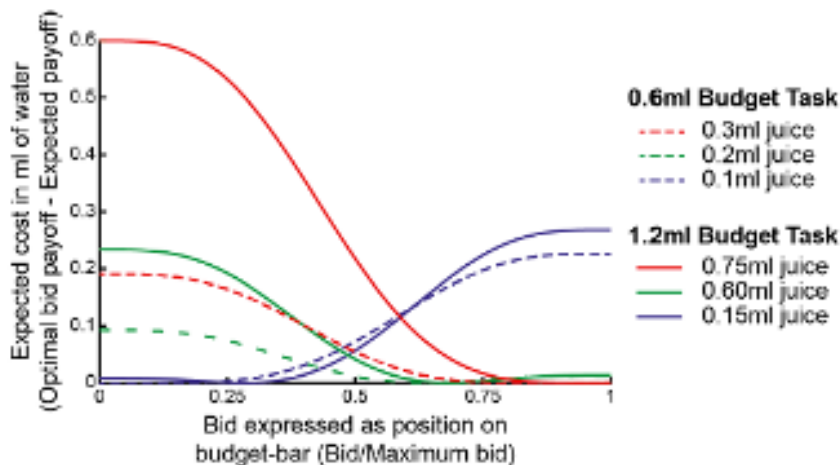


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**Fig. S4. Performance in early BDM task versions.** Juice volumes were selected from performance in a preceding binary choice task such that their subjective values covered a wide range of possible bids. All bids started at the bottom. Error bars show 95% confidence intervals of the mean. Monkey A.

(A) Early version of BDM task with small water budget volume (0.6ml) and 3 small juice volumes to be bid for. Small volumes maximised the number of trials in each session before satiety set in; however, bids were not well differentiated, and the correlation between juice volumes and bids was weaker than in later task versions (mean Spearman Rho =  $0.45 \pm 0.25$ ). Asterisks indicate insignificantly varying mean bids after Bonferroni correction for multiple comparisons ( $\alpha = 0.05$ ).

(B) We hypothesised that an increase in the water budget and juice volumes would lead to more careful bidding as the absolute losses for a given deviation in terms of distance from the optimal bid would be increased. We therefore doubled the water budget volume to 1.2ml and used larger juice volumes, such that the range of juice reward values covered this wider range of possible bids. This led to a marked performance improvement, with mean bids for all juice volumes being significantly different to one another in every session. Moreover, the correlation between juice volumes and bids was markedly and consistently stronger than in the lower budget volume version of the task shown in A (mean Spearman Rho =  $0.80 \pm 0.03$ ).



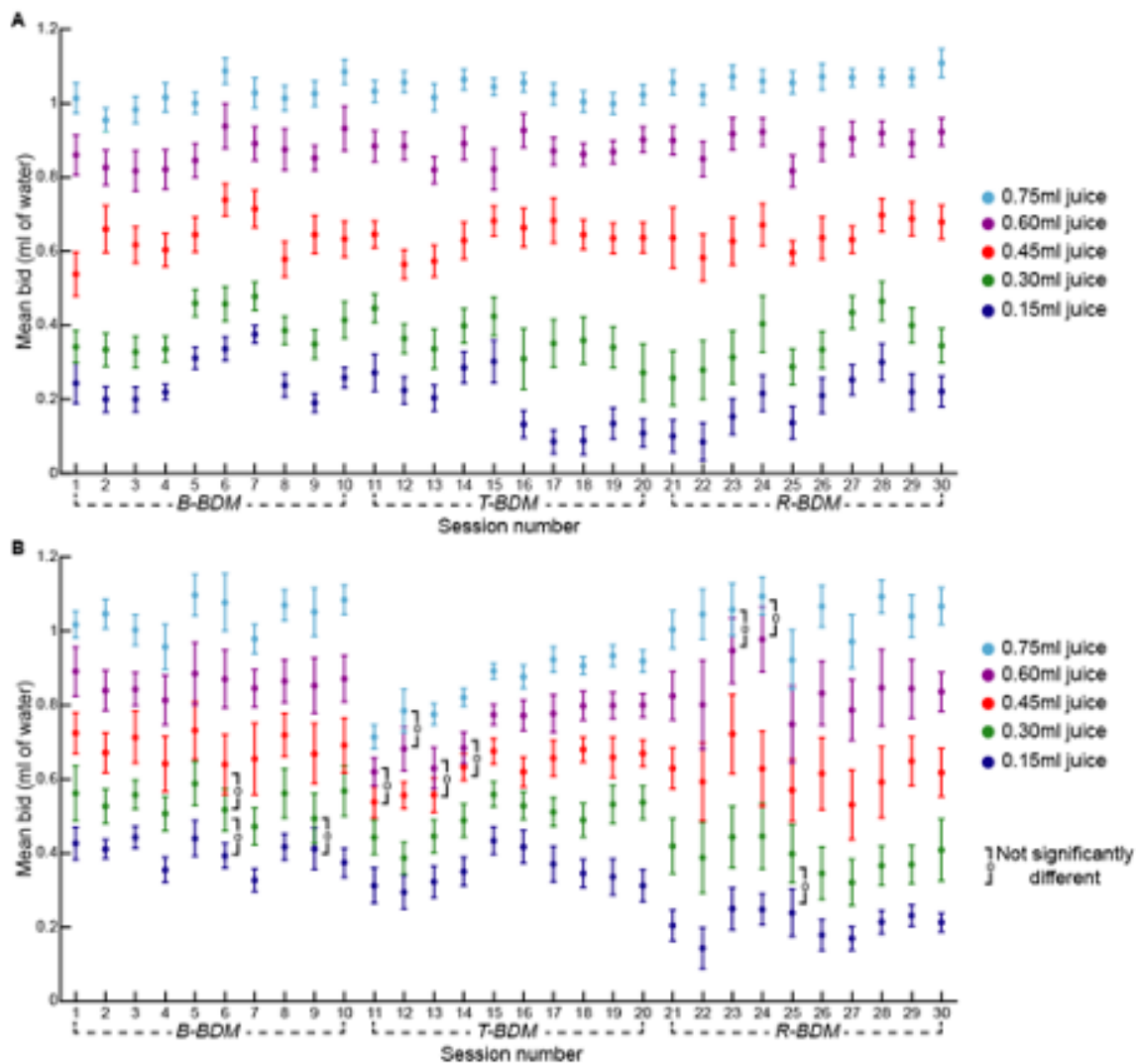
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**Fig. S5. Increasing expected suboptimal bidding cost with increasing juice and water budget.** The optimal BDM bid is equal to the value of the juice volume being bid for and will lead to the highest expected payoff compared to all other bids. The lower expected payoff of other bids constitutes an expected cost relative to the optimal bid. In the two BDM payoff settings shown in Fig. S4, the 0.3ml and 0.75ml, 0.2ml and 0.6ml, and 0.1ml and 0.15ml juice volumes elicited optimal bids that were similarly positioned on the 0.6ml and 1.2ml budget bars used in each task, respectively. This can be seen by the fact that the minimum costs for these pairs of juice volumes are at similar positions on the budget bar. For a given deviation



562 of the final bid in terms of distance on the budget bar, the cost is higher in the 1.2ml budget task than in the 0.6ml budget  
563 task. This effect is more pronounced the further bids are away from the centre of the bidding range, because the mean  
564 computer bid was at the centre of this range. Moreover, the effect is exaggerated for lower bids for higher juice volumes, as  
565 the cost of losing a higher juice volume by bidding less than its value is greater.  
566

567 **Rank-ordered bidding.** Once BDM training was concluded, we advanced to testing the animals' performance in the BDM task. For both animals, there were significant differences between bids for the  
568 five juice volumes (one-way ANOVA in each of the 30 sessions,  $P < 0.05$ : Monkey A:  $F = 176.42$  to  $392.36$ ; Monkey B:  $F = 40.17$  to  $166.76$ ; Table S1). Post-hoc t-tests (Bonferroni-corrected for multiple  
569 comparisons) confirmed significant differences in all pairwise comparisons of mean bids for the five juice volumes in each of the 30 BDM sessions for Monkey A (all  $P < 0.05$ ), and in 21 of the 30  
570 sessions for Monkey B ( $P < 0.05$ ). With Monkey B, bids differed significantly with all but one pair of juice volumes in eight sessions and two pairs in one session. Fig. S6 shows mean bids from all sessions  
571 in both monkeys and post-hoc comparisons of means. Thus, the animals made distinct but noisy bids for different rewards.  
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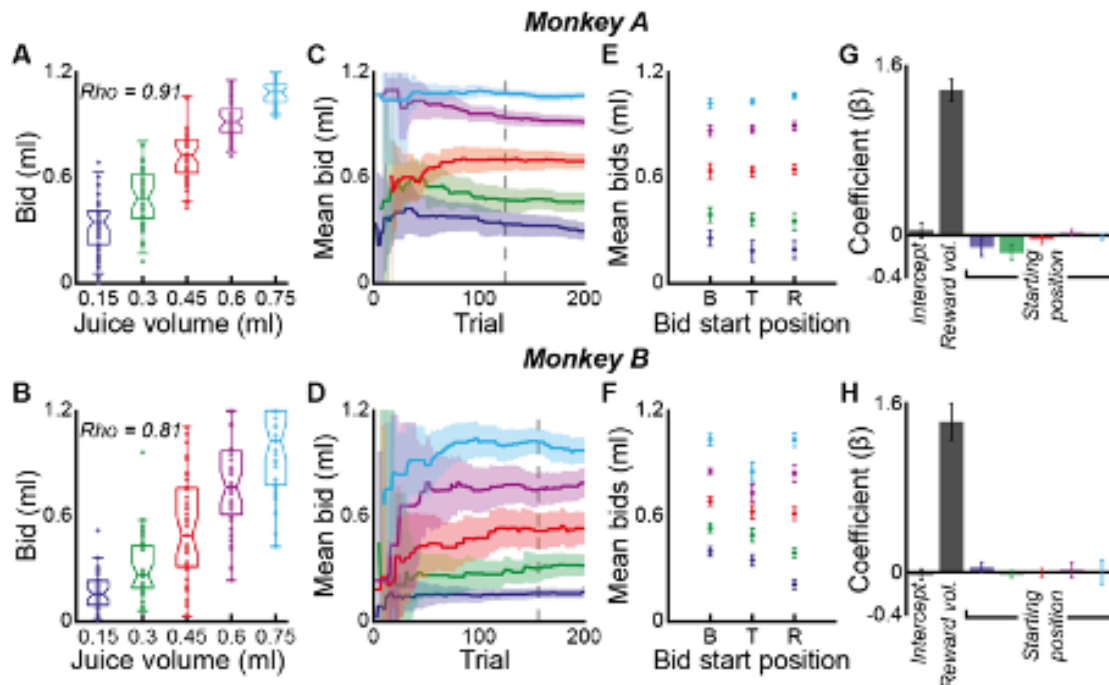
577 **Fig. S6. BDM bids in individual sessions.**

578 (A) Monkey A. All mean bids for each of the five juice volumes differed significantly in all 30 sessions. Error bars are 95%  
579 confidence intervals of the mean. In sessions 1-10 the bid cursor started at the bottom of the budget bar (B-BDM); for  
580

581 sessions 11-20 the cursor started at the top of the budget bar (T-BDM); and for sessions 21-30 the cursor started at a random  
 582 position on the budget bar (R-BDM). Each session was composed of 200 correct trials.

583 (B) Monkey B. Mean bids differed significantly in 21 of the 30 sessions. In 8 sessions (1 B-BDM; 4 T-BDM; 3-RBDM) the  
 584 mean bids for two juice volumes were not significantly different. In session 6 (B-BDM), the mean bid for the 0.30ml juice  
 585 was not significantly different to those of either the 0.15ml or 0.45ml juice volumes. 0 in brackets indicates lack of  
 586 significant difference of mean bids after Bonferroni correction for multiple comparisons ( $\alpha = 0.05$ ).  
 587

588 Moreover, both animals consistently placed monotonically increasing bids for larger juice  
 589 volumes (Fig. 2A, B). This positive monotonic relationship between bids and five juice volumes was  
 590 significant in each of the 30 BDM sessions for both animals (Monkey A, Spearman Rho =  $0.91 \pm 0.02$ ;  
 591 mean  $\pm$  SD; Monkey B, Spearman Rho =  $0.81 \pm 0.05$ ; all  $P < 0.05$ ; Table 1). Thus, Rho is a measure of  
 592 how well the animals' bids ranked the five juice volumes.  
 593



594 **Fig. 2. Increasing BDM bids with increasing juice volume, irrespective of bid cursor starting position.**  
 595

596 (A, B) Monotonic increase of bids with juice volume in single sessions. Boxplots center lines show the median and notches  
 597 show 95% confidence intervals of the median, boxplot edges mark interquartile range. Colors for juice volumes apply to all  
 598 panels.

599 (C, D) Development of differential bidding across consecutive trials (same sessions as shown in A and B). Mean bids for all  
 600 juice volumes became significantly different by trial 114 (Monkey A) and 170 (Monkey B) ( $P < 0.05$ , Bonferroni corrected  
 601 t-test; grey dashed lines). Solid lines show mean bids, shaded areas show 95% confidence intervals.

602 (E, F) Similar discrimination of juice volumes by bids irrespective of bottom (B), top (T) or random (R) starting position  
 603 (means of mean bids across all 10 sessions ( $N = 2,000$  trials in each animal) for each starting position).

604 (G, H) Mean beta coefficients from regression on juice volume and random starting position of bid cursor, for all five juice  
 605 volumes (all 10 sessions in each animal;  $N = 2,000$  trials in each animal) (Eq. 2). Bids varied significantly with cursor  
 606 starting position only for the two smallest juice volumes with Monkey A (G: maroon, green). Error bars: 95% confidence  
 607 intervals of the mean.  
 608

609 Within each session, the animals' bids ranked all 5 rewards according to their reward volumes  
 610 long before the end of the session. For Monkey A, this was typically achieved by trial  $18.5 \pm 11.8$ , with  
 611 a significantly positive correlation between bids and reward volumes at this point (Spearman's Rho =

612 0.87 ± 0.08). Similarly, Monkey B typically required only 19.6 ± 12.4 trials to achieve this  
613 (Spearman's Rho = 0.74 ± 0.14). Moreover, whenever the animals achieved complete separation of all  
614 bids, they also achieved this before the end of the 200 correct trials that constituted a single testing  
615 session. On average, Monkey A needed 105.7 ± 38.4 trials (n = 30 sessions), and Monkey B needed  
616 148 ± 30.1 trials (n = 21 sessions) to achieve complete separation of bids (Fig. 2C, D).

617 Thus, the animals were both consistent in their ranking of rewards and in the precision of their  
618 bidding such that bids reliably reflected preferences and distinct subjective values for different rewards  
619 relatively early in each session, and within a single session of testing. These results demonstrate that  
620 monkeys were able to use the BDM to truthfully express their subjective value for rewards.

621  
622 **Control for action effects.** The animals' bidding behavior might be explained by motor vigor or  
623 simple conditioned motor responses. To assess the potential impact of such reasonable confounds, we  
624 used three different starting positions for the bid cursor in 10 sessions each, for the total of the 30 BDM  
625 sessions with each animal; the bid cursor started either at the bottom (B), top (T), or, at a random  
626 position (R) on the budget bar. Both animals' bids discriminated all juice volumes regardless of initial  
627 cursor position (Fig. 2E, F). Two-way unbalanced ANOVAs with factors of juice volume, bid cursor  
628 starting condition and their interaction demonstrated a highly significant effect of juice volume on the  
629 animals' bids (Monkey A:  $F_{4,5985} = 6889.46$ ,  $P = 0.0$ ,  $\omega^2 = 0.82$ ; Monkey B:  $F_{4,5985} = 2353.17$ ,  $P = 0.0$ ,  
630  $\omega^2 = 0.58$ ) (Table S2). Bid cursor starting position had a smaller but still significant effect (Monkey A:  
631  $F_{2,5985} = 7.18$ ,  $P = 8 \times 10^{-4}$ ,  $\omega^2 = 3.67 \times 10^{-4}$ ; Monkey B:  $F_{2,5985} = 148.94$ ,  $P = 7.49 \times 10^{-64}$ ,  $\omega^2 =$   
632 0.018). The interaction between juice volume and starting position was also significant (Monkey A:  
633  $F_{8,5985} = 13.55$ ,  $P = 1.24 \times 10^{-19}$ ,  $\omega^2 = 3 \times 10^{-3}$ ; Monkey B:  $F_{8,5985} = 55.86$ ,  $P = 3.94 \times 10^{-88}$ ,  $\omega^2 =$   
634 0.027). Thus, while the starting position of the bidding cursor affected bidding to some extent,  
635 differential bidding for juice volume remained significant irrespective of the starting position.

636 To more closely interrogate the influence of motor contingencies on bidding, we further analysed  
637 the bids from the 10 sessions in which the cursor's starting position varied randomly. As the cursor  
638 came up at any vertical position, bidding required joystick movement that varied in up-down direction  
639 and amplitude. We regressed the animals' bids on both juice volume (JV) and cursor starting position  
640 (SP), such that:

$$641 \quad \text{Bid} = \beta_0 + \beta_1 * JV + \beta_2 * SP \quad (\text{Eq. 1})$$

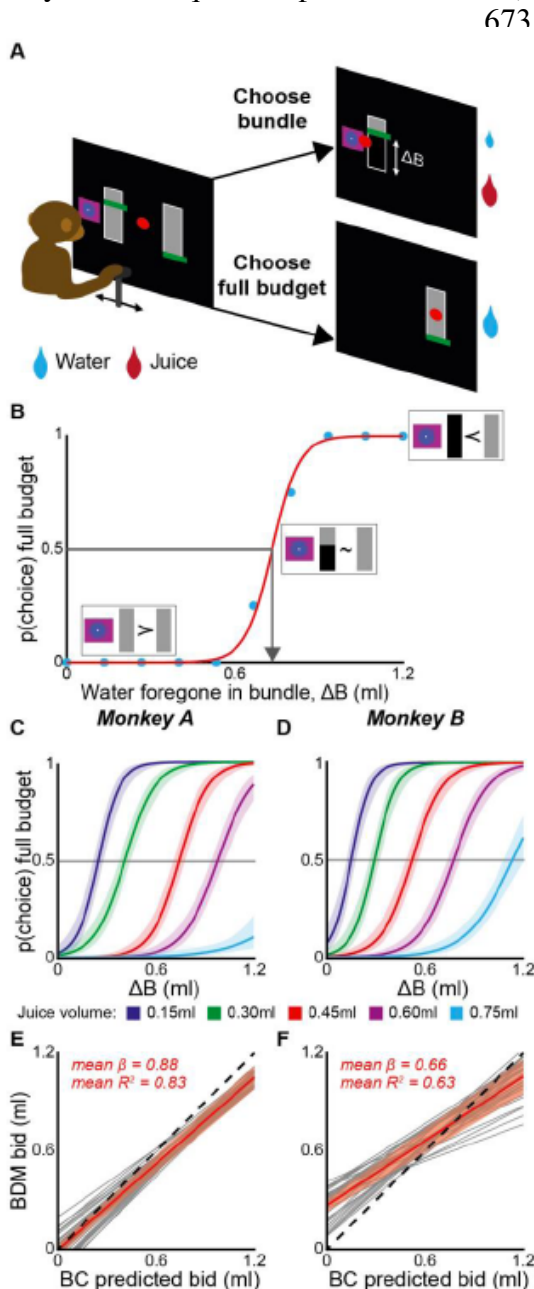
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644 Across these 10 sessions, we found that the animals' bids varied significantly with the juice volume  
645 (Monkey A:  $\beta_1 = 1.53 \pm 0.12$ ; Monkey B:  $\beta_1 = 1.40 \pm 0.10$ ), with a far smaller effect of the cursor's  
646 starting position for monkey A ( $\beta_2$  was significantly smaller than zero;  $\beta_2 = -0.06 \pm 0.05$ ) but with no  
647 effect of starting position for monkey B ( $\beta_2 = 0.01 \pm 0.05$ ). To investigate for any variable effect of  
648 starting position with different juice volumes, we then performed a regression of the animals' bids on  
649 both juice volume (JV) and cursor starting position separately for each of the five juice volumes  
650 (SPJV=X<sub>ml</sub>), such that:

$$651 \quad \text{Bid} = \beta_0 + \beta_1 * JV + \beta_2 * SP_{JV=0.15} + \beta_3 * SP_{JV=0.30} +$$
$$652 \quad \beta_4 * SP_{JV=0.45} + \beta_5 * SP_{JV=0.60} + \beta_6 * SP_{JV=0.75} \quad (\text{Eq. 2})$$

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655 The results from this analysis confirmed the small but significant effect of starting position for the two  
656 smallest juice volumes for Monkey A ( $\beta_2 = -0.11 \pm 0.12$ ;  $\beta_3 = -0.17 \pm 0.10$ ), but none of the position  
657 coefficients differed significantly from zero for Monkey B (Fig. 2G, H). For Monkey A this may have  
658 reflected reduced motivation to bid precisely on trials that promised lower juice volumes. Nevertheless,  
659 juice volume had a far greater influence on the final bid than cursor starting position, for both animals  
660 (Monkey A:  $\beta_1 = 1.38 \pm 0.14$ ; Monkey B:  $\beta_1 = 1.42 \pm 0.24$ ).

661 These results suggest that the animals were not merely responding with greater vigor to larger  
 662 juice volumes, or just learning conditioned motor responses. Their bids seemed to reflect their  
 663 subjective economic value irrespective of the specifics of the required joystick movement.  
 664

665 **Mechanism independence.** While the positive monotonic relationship of BDM bids to juice volumes  
 666 in both animals suggests systematic value estimation, it is important to know whether these results were  
 667 specific for the BDM mechanism or were independent of the eliciting mechanism. A different eliciting  
 668 mechanism would also provide independent estimates for assessing optimality in BDM bidding.  
 669 Therefore, we compared the subjective values inferred from BDM bids with estimates from a  
 670 conventional value eliciting method commonly used in animals. (Note that while the study's goal was  
 671 to assess subjective juice value in single BDM trials, comparison with value estimation by conventional  
 672 binary choice required repeated measures.)



We implemented a binary choice (BC) task with repeated trials that used the same options, visual stimuli and juice and water outcomes as the BDM task and differed only in the choice aspect (Fig. 3A; Fig. S1B). Option 1 contained a bundle comprised of one of the five juice volumes and a varying, partial water amount, equivalent to the outcome when winning the BDM. Option 2 contained the full water budget, equivalent to the outcome when losing the BDM. Thus, when choosing the juice-water bundle, the animal forewent some of the full water budget to obtain the juice (like when winning the BDM); when choosing the other option, the animal received the full water budget but no juice, like when losing the BDM. We performed 10 of these BC sessions, and each session consisted of 200 trials. In each session every reward volume appeared in one of 10 possible bundles (i.e. with 10 different possible volumes of water in the bundle), and each of these combinations was repeated 4 times per session, such that there were 40 trials per reward volume in each session, for a total of 200 trials.

**Fig. 3. Mechanism independence: comparison with value estimation in Binary Choice (BC) task.**

(A) BC task. Choice between [bundle of specific juice volume (fractal) combined with a specific water volume (grey area above green line) (option 1)] and [full water budget (full grey vertical rectangle) (option 2)]. The animal indicates its choice by moving a horizontal joystick-driven red dot onto the preferred option. At left, the grey rectangle below the green line (bundle, option 1) represents the water foregone ( $\Delta B$ ) from the full budget and is blackened after the animal's choice (see 'Choose bundle' at right). Left and right option positions alternate pseudorandomly. (B) Psychophysical value estimation of juice value in the currency of water during BC. Decrease of water in option 1 increased the choice probability of option 2. At choice indifference ( $P(\text{choice}) = 0.5$ , grey line), the water foregone in the bundle ( $\Delta B$ ) indicated the

710 subjective value of the juice volume in units of ml of water. A logistic regression (red) was fitted to the monkey's choices  
711 (blue). More preferred (>); indifferent (~); less preferred (<).  
712 (C, D) BC value estimates for each of the five juice volumes used in the BDM. Choices are pooled across all 10 BC  
713 sessions (n = 2000 trials) for each animal. Shaded areas are 95% confidence intervals of the fitted logistic function.  
714 (E, F) Regression of monkeys' bids on the best bid as predicted by the BC task. The best bid is equal to the BC task value  
715 estimate, or, the maximum bid of 1.2ml, whichever is smaller. The identity line is dashed; the mean fit across all sessions is  
716 shown in red and the red shaded area shows the 95% confidence interval; fits for individual sessions are shown in grey.  
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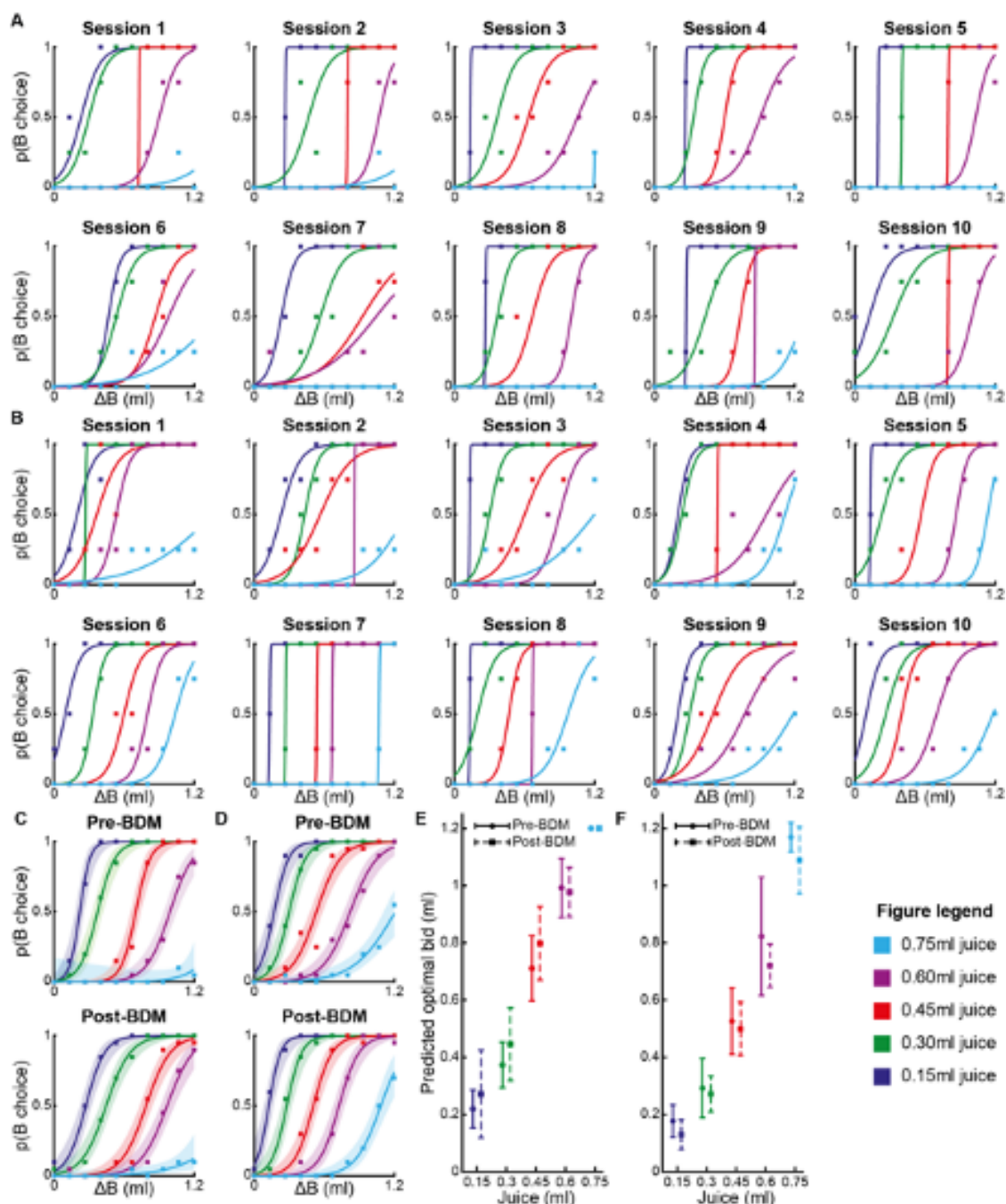
718 Choice preference among the two options varied systematically (Fig. 3B). The animals showed  
719 little choice of the full water budget (option 2) when the alternative juice-water bundle (option 1)  
720 contained substantial water amounts in addition to the juice; apparently the slight loss in water volume  
721 was overcompensated in value by the added juice (Fig. 3B left). Choice of the full water budget  
722 increased gradually with more water foregone in the juice-water bundle ( $\Delta B$  against the full water  
723 budget). At some specific volume of water foregone, the animal preferred the full water budget as  
724 much as the juice-water bundle (Fig. 3B centre;  $P(\text{choice}) = 0.5$ ; choice indifference). At this point, the  
725 juice together with the remaining water was valued as much as the full water budget alone; hence the  
726 juice compensated fully for the water foregone and was valued as much as that water volume ( $\Delta B$ ).  
727 Thus, the subjective value of the juice can be expressed on a common currency basis in ml of water  
728 volume foregone at choice indifference ( $\Delta B$ ). In this way, psychophysics allowed us to estimate the  
729 subjective value for each specific juice volume being tested.

730 In both animals, the choice indifference points in the BC task followed the same rank order as the  
731 BDM bids for the five juice volumes (Fig. 3C, D; see Fig. S7A-C for individual sessions and Table S3  
732 for BDM and BC values). We performed 5 BC sessions before and 5 after the 30 BDM sessions, and  
733 found the BC estimates of value were stable across this period of BDM testing (Fig. S7E, F). We  
734 therefore pooled choices across all 10 sessions of the BC task to infer an estimate of value for each  
735 juice reward in terms of water volume across sessions. Thus, each value estimate we used in  
736 subsequent analyses was inferred from 400 pooled trials of the BC task (10 sessions, with each reward  
737 presented 40 times per session). Accordingly, Pearson correlation coefficients between the bids elicited  
738 across all 30 BDM sessions and the value estimates from all 10 BC sessions were high (Monkey A:  
739  $0.91 \pm 0.02$ ; Monkey B:  $0.79 \pm 0.05$ ). To confirm these results and provide more detail, we performed a  
740 least-squares regression of BDM bids on the values estimated by the BC task, such that:  
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$$742 \quad \text{Bid} = B_0 + B_1 * \text{BC PredictedBestBid} \quad (\text{Eq. 3})$$

743  
744 The PredictedBestBid inferred from performance in the BC task is equal to the water value of the  
745 chosen option in the BC task, except when the BC value is greater than the maximum possible bid of  
746 1.2 ml of water, in which case the best possible bid is equal to 1.2 ml, as was the case for the 0.75ml  
747 reward for Monkey A. An optimal bidder's BDM bids should perfectly reflect the subjective value for  
748 the commodity ( $B_1 = 1$ ) without any bias in bidding ( $B_0 = 0$ ) (the subjective value may, for example, be  
749 modulated by the mental and/or motor effort of placing a bid). BDM bids correlated closely with the  
750 BC estimates for both Monkey A (mean  $B_1 = 0.88 \pm 0.09$ , and mean  $R^2 = 0.83 \pm 0.03$ ) and Monkey B  
751 (mean  $B_1 = 0.66 \pm 0.15$ , mean  $R^2 = 0.63 \pm 0.08$ ) (Fig. 3E, F). Monkey A did not have any significant  
752 bidding bias ( $B_0 = 0 \pm 0.09$ ), but monkey B had a significant bias which accounted for overbidding for  
753 low juice volumes ( $B_0 = 0.27 \pm 0.10$ ).

754 In showing good correlations between single BDM bids and conventional binary stochastic  
755 choices with both numerical methods, these data suggest that value estimation by BDM is not due to its  
756 specific elicitation method. Thus, the BDM provides a valid mechanism for estimating subjective  
757 economic value in monkeys.  
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**Fig. S7. Choice probabilities in Binary Choice task, and pre- and post-BDM comparison.**

(A) Lines of best fit for logistic regression of choice probability of full budget,  $p(B \text{ choice})$ , on water volume foregone in each bundle ( $\Delta B$ ). Monkey A.

(B) as A, but Monkey B.

(C, D) As A and B, respectively, but pooled from 5 session before BDM (Pre-BDM) and 5 sessions after all 30 BDM sessions (Post-BDM).

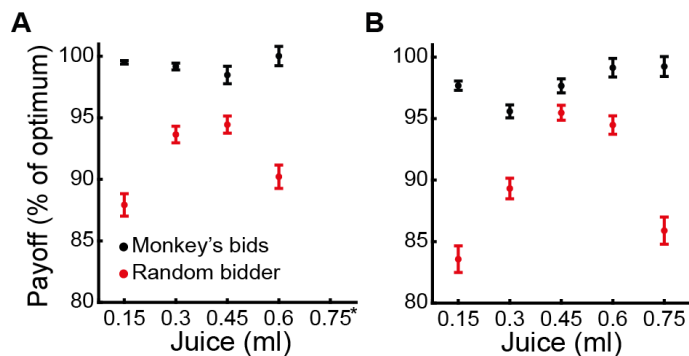
(E, F) Comparison of mean predicted optimal bids for each juice volume from 5 Binary Choice task sessions before BDM (Pre-BDM; solid lines) and 5 sessions after BDM (Post-BDM; dotted lines), for Monkeys A and B, respectively. Changes in predicted optimal bid for any of the juice volumes was insignificant for either monkey (two-tailed Student t-tests, all  $P > 0.05$ ). Error bars are 95% confidence intervals of the mean.

771 **Optimality in bidding.** The incentive compatibility of the BDM rests on the notion that bidders benefit  
772 most by stating their accurate subjective value for a given item (Material and Methods: Optimal BDM  
773 Strategy). However, unlike human subjects in the BDM, animals cannot be made explicitly aware of  
774 the optimal strategy for maximising their utility. Instead, they adjust their bidding behavior according  
775 to the experienced outcome. Further, performance in the BDM provides less intuitive assessments due  
776 to its second-price nature, and BDM outcomes are risky because they depend on the computer bid  
777 drawn from a fully specified probability distribution. By contrast, stimuli in the BC task display the  
778 options in a direct and explicit manner, and the animal gets exactly what it has chosen. Therefore, we  
779 used the economic values estimated in the BC task to assess optimal bidding for each juice volume.  
780 Specifically, the optimal bid is equal to the PredictedBestBid stated above and is derived from the  
781 combined value of both the juice and the water budget, as expressed in common currency units of ml of  
782 water.

783 To assess the optimality of BDM bidding, we compared each animal's payoffs to those of two  
784 hypothetical bidders: those of an optimal bidder who always bids the BC value for each juice volume  
785 according to the best BDM strategy, and those of a random bidder whose bids are drawn from the same  
786 uniform distribution for all juice volumes (Material and Methods: Simulated Bidding). These simulated  
787 optimal and random bidders faced the same 6,000 juice presentations and computer bids as the animals  
788 did across 30 sessions of BDM testing (200 trials each).

789 For Monkey A, the average per-trial payoff if the bids were optimal across the four juice volumes  
790 for which this could be calculated would have been  $1.34 \pm 0.20$ ml (payoffs could not be computed for  
791 the 0.75ml juice for this animal as the value for this volume was above the possible bidding range).  
792 This animal received only  $0.02 \pm 0.05$ ml less than the optimal  $1.34 \pm 0.20$ ml on a typical trial, whereas  
793 the random bidder received  $0.11 \pm 0.17$ ml less than the optimal bidder. For Monkey B, the average per-  
794 trial payoff across all juice volumes if the bids were optimal would have been  $1.36 \pm 0.24$ ml of water,  
795 and it received  $0.03 \pm 0.08$ ml less than the optimal  $1.36 \pm 0.24$ ml, whereas the random bidder received  
796  $0.14 \text{ml} \pm 0.20$ ml less than the optimal bidder. Thus, both animals' bids were insignificantly lower than  
797 those of their respective optimal bidder; in fact, their small differences were comparable to the juice  
798 delivery system's error due to the variability of droplet size (and therefore may have been even too  
799 small to be perceived by the animals; standard deviation of 0.06ml per trial; Material and Methods:  
800 Juice-delivery error). By contrast, the differences to the respective random bidders were significant in  
801 both animals for all juice volumes (Monkey A:  $F_{2,14316} = 716.97$ ,  $P = 0.0$ ; Monkey B:  $F_{2,17993} =$   
802  $931.61$ ,  $P = 0.0$ ; two-way ANOVA; Fig. 4A, B).

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806 **Fig. 4. Optimality of BDM bids.** For each juice volume, the monkey's (black) and a simulated random  
807 bidder's (red) average per trial payoff is shown as a percentage of the simulated optimal bidder's  
808 payoff. Both monkeys (shown in **A** and **B**) lost significantly less than the random bidder drawing bids  
809 from a uniform distribution. \*Payoffs could not be calculated for the 0.75ml juice volume for Monkey  
810 A.

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A comparison of the hypothetical ‘optimal’ and ‘random’ bidder’s performance shows a perhaps surprisingly small difference in outcomes, with the ‘random’ bidder on average acquiring more than 80% of the reward that an ‘optimal’ bidder would (Fig. 4A, B). This is a result of the second-price nature of the BDM (Lusk et al. 2007); take for example over-bidding, in the BDM the subject only stands to lose from over-bidding when the computer bids an amount between the subject’s value and their bid, such they have to pay an amount greater than their value, however, the subject would still pay less than their value if the computer had bid any amount lower than this. This is not the case in the more familiar ‘first-price’ auction, in which case the payable amount is equal to the highest bid. Thus, while the BDM is incentive compatible, it imposes low costs on deviations from optimality (rewards/costs drive learning by forming a reward/cost gradient across the range of possible bids).

Nevertheless, these data suggest that the animals did learn to bid in a meaningful manner and that even though they could not be informed of the best bidding strategy, they performed significantly better than a random bidder and close to an optimal bidder in terms of maximising their reward on a given trial. However, this observation of relatively low costs of deviation from optimality in the BDM remains an important limitation of the method as higher costs would likely incentivise more precise bidding (albeit not incentive compatible bidding in the case of first-price auctions), and the lower costs of the method may contribute to the extensive training required to teach the task to new subjects, especially when the optimal strategy cannot be made explicit and the subjects must rely on feedback in the form of variable reward outcomes on each trial.

## Discussion

This study shows that monkeys can truthfully report their internal, subjective economic value of rewards in individual trials by placing bids in a BDM auction-like mechanism. The animals reliably and systematically ranked their preferences over five juice volumes. Their BDM bidding correlated with their choices in the BC task, indicating that their value estimation was not due to any particular BDM feature. The animals achieved a level of performance that approximated that of a simulated optimal bidder and well exceeded that of a random bidder. Besides reporting the capacity of monkeys to perform auction-like bidding in resemblance to human behavior, these experiments contribute a novel method of value assessment for behavioral and neurophysiological work on reward processing in monkeys.

The current finding of meaningful BDM performance in monkeys was obtained with substantial experimental constraints. The animals were seated for a few hours in a primate chair, which is a standard situation that capitalizes on the monkeys’ ability to adapt to controlled experimental conditions. This experimental situation focuses the behavior onto the task at hand and may have encouraged performance in this rather abstract valuation. Natural wildlife does not prepare monkeys for explicitly stating their values against some odds, even though animals always need to make some form of commitment to satisfy their needs. The fact that the monkeys did so well speaks in favor of their adaptive cognitive abilities. A factor that may have contributed to their performance may have been our use of tangible and ecologically relevant liquids with which the animals were very familiar. It is unclear how the animals would have performed if bidding for more abstract items, such as tokens used in neurophysiological experiments (Seo & Lee 2009). Thus, future work may help to delineate the conditions in which rhesus monkeys are able to successfully perform a BDM task.

It is not enough to interrogate the activity of neurons in the presence of rewards; rather, for understanding reward processing, animals should reveal their preferences by making choices (Platt and Glimcher, 1999; Stauffer et al., 2014). Besides these conventional BC tasks, experimenters may now benefit from eliciting truthful valuation when examining neuronal processes underlying economic



860 choice. It would also be interesting to see the extent to which the existing data from conventional BC  
861 tasks depend on their specific eliciting mechanism. For example, neurons encoding action-specific  
862 reward values have been identified in the striatum (Samejima et al. 2005), but it is not known whether  
863 these reward values were specific to the decision rules and contexts in which they were elicited.

864 The current BDM bidding mechanism for monkeys has a close temporal relationship to the  
865 activity of neurons measured during on-going behavior in single-unit recordings. Unlike current  
866 methods that employ multiple trials of stochastic choices, the animals in the BDM reported subjective  
867 values on a trial-by-trial basis. The close temporal relationship would facilitate trial-by-trial statistical  
868 regressions of neuronal activity on subjective value, rather than relying on multi-trial averages. The  
869 suitability of BDM bidding for neuronal recordings in monkeys is further supported by the current  
870 finding that action only affects reward valuation to a very limited extent. In particular, different actions,  
871 as required by different bidding start positions, did not substantially affect reward valuation. Thus, the  
872 ready distinction between reward value and movement is another advantage when using BDM.

873 The primate BDM makes the link to human studies in several ways. Apparently, the relative  
874 closeness in cognitive functions between human and monkey would not only explain their successful  
875 BDM bidding but also allow for more direct comparisons with human neuroimaging studies, as BDM  
876 is commonly used in experimental work (Plassmann et al. 2007; Chib et al. 2009; Harris et al. 2011;  
877 Tang et al. 2014; Tyson-Carr et al. 2018) and consumer economics (Linder et al. 2010). Whereas  
878 human neuroimaging provides a larger overview of brain processes, single-neuron electrophysiology  
879 provides better cellular resolution for distinction of valuation functions in different neuron types. In this  
880 way, the current BDM data provide both an evolutionary and methodological link between the two  
881 primate species.  
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931  
932 **Table 1. Spearman rank correlation between bids and juice volume.**  
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		Monkey A		Monkey B	
Condition	Session	Rho	p	Rho	p
Bottom Start  BDM	1	0.87	$1.44 \times 10^{-63}$	0.81	$3.26 \times 10^{-47}$
	2	0.91	$1.27 \times 10^{-75}$	0.84	$6.30 \times 10^{-55}$
	3	0.90	$6.00 \times 10^{-74}$	0.84	$1.88 \times 10^{-55}$
	4	0.91	$2.77 \times 10^{-77}$	0.77	$8.62 \times 10^{-41}$
	5	0.92	$3.55 \times 10^{-80}$	0.73	$6.65 \times 10^{-34}$
	6	0.90	$2.31 \times 10^{-71}$	0.74	$1.57 \times 10^{-36}$
	7	0.89	$1.15 \times 10^{-69}$	0.82	$6.52 \times 10^{-51}$
	8	0.91	$1.24 \times 10^{-76}$	0.80	$3.90 \times 10^{-45}$
	9	0.93	$5.42 \times 10^{-91}$	0.72	$5.84 \times 10^{-33}$
	10	0.91	$8.48 \times 10^{-76}$	0.77	$4.62 \times 10^{-41}$
Top Start  BDM	11	0.91	$4.98 \times 10^{-79}$	0.72	$6.99 \times 10^{-33}$
	12	0.93	$2.79 \times 10^{-88}$	0.76	$2.45 \times 10^{-39}$
	13	0.92	$2.24 \times 10^{-82}$	0.77	$3.69 \times 10^{-41}$
	14	0.91	$1.54 \times 10^{-76}$	0.81	$3.31 \times 10^{-47}$
	15	0.89	$4.89 \times 10^{-69}$	0.86	$1.98 \times 10^{-58}$
	16	0.92	$2.95 \times 10^{-83}$	0.80	$1.60 \times 10^{-45}$
	17	0.93	$1.17 \times 10^{-89}$	0.83	$8.79 \times 10^{-52}$
	18	0.92	$7.82 \times 10^{-83}$	0.87	$3.79 \times 10^{-62}$
	19	0.92	$4.56 \times 10^{-85}$	0.83	$1.39 \times 10^{-52}$
	20	0.93	$2.29 \times 10^{-85}$	0.87	$4.72 \times 10^{-63}$
Random Start  BDM	21	0.89	$6.81 \times 10^{-68}$	0.85	$1.32 \times 10^{-57}$
	22	0.89	$2.68 \times 10^{-71}$	0.75	$4.49 \times 10^{-38}$
	23	0.89	$6.28 \times 10^{-70}$	0.74	$1.87 \times 10^{-36}$
	24	0.89	$3.26 \times 10^{-68}$	0.81	$1.59 \times 10^{-47}$
	25	0.94	$2.55 \times 10^{-94}$	0.67	$1.25 \times 10^{-27}$
	26	0.90	$3.18 \times 10^{-72}$	0.81	$3.30 \times 10^{-47}$
	27	0.93	$5.74 \times 10^{-88}$	0.80	$1.02 \times 10^{-45}$
	28	0.91	$1.25 \times 10^{-76}$	0.85	$6.03 \times 10^{-57}$
	29	0.93	$3.82 \times 10^{-87}$	0.86	$5.06 \times 10^{-59}$
	30	0.92	$1.73 \times 10^{-83}$	0.88	$1.12 \times 10^{-65}$

934  
935 Juice volume was measured in ml. Each of the 30 sessions in each animal is comprised of 200 trials.  
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937 **Supplementary Material**

938 **Table S1. Effect of juice volume on BDM bids in individual sessions.**

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Monkey-Session	Factor	d.f.	SS	MS	F	p	$\omega^2$
A-1	JV	4	17.80	4.45	176.42	$1.25 \times 10^{-63}$	0.78
	Error	195	4.92	0.03			
	Total	199	22.71				
A-2	JV	4	18.09	4.52	251.01	$1.02 \times 10^{-75}$	0.83
	Error	195	3.51	0.02			
	Total	199	21.61				
A-3	JV	4	17.26	4.31	226.28	$4.44 \times 10^{-72}$	0.82
	Error	195	3.72	0.02			
	Total	199	20.98				
A-4	JV	4	16.93	4.23	247.28	$3.46 \times 10^{-75}$	0.83
	Error	195	3.34	0.02			
	Total	199	20.27				
A-5	JV	4	13.64	3.41	255.32	$2.55 \times 10^{-76}$	0.84
	Error	195	2.60	0.01			
	Total	199	16.24				
A-6	JV	4	15.62	3.90	210.78	$1.26 \times 10^{-69}$	0.81
	Error	195	3.61	0.02			
	Total	199	19.23				
A-7	JV	4	12.11	3.03	198.25	$1.54 \times 10^{-67}$	0.80
	Error	195	2.98	0.02			
	Total	199	15.09				
A-8	JV	4	16.91	4.23	247.64	$3.07 \times 10^{-75}$	0.83
	Error	195	3.33	0.02			
	Total	199	20.24				
A-9	JV	4	19.16	4.79	364.38	$2.81 \times 10^{-89}$	0.88
	Error	195	2.56	0.01			
	Total	199	21.72				
A-10	JV	4	18.73	4.68	238.52	$6.43 \times 10^{-74}$	0.83
	Error	195	3.83	0.02			
	Total	199	22.56				
A-11	JV	4	15.13	3.78	250.72	$1.12 \times 10^{-75}$	0.83
	Error	195	2.94	0.02			
	Total	199	18.07				
A-12	JV	4	19.17	4.79	360.57	$6.93 \times 10^{-89}$	0.88
	Error	195	2.59	0.01			
	Total	199	21.76				
A-13	JV	4	18.07	4.52	282.65	$5.86 \times 10^{-80}$	0.85
	Error	195	3.12	0.02			
	Total	199	21.19				

A-14	JV	4	17.16	4.29	245.79	$5.64 \times 10^{-75}$	0.83
	Error	195	3.40	0.02			
	Total	199	20.56				
A-15	JV	4	14.52	3.63	192.60	$1.47 \times 10^{-66}$	0.79
	Error	195	3.67	0.02			
	Total	199	18.19				
A-16	JV	4	26.13	6.53	309.90	$2.68 \times 10^{-83}$	0.86
	Error	195	4.11	0.02			
	Total	199	30.24				
A-17	JV	4	27.18	6.79	370.95	$6.05 \times 10^{-90}$	0.88
	Error	195	3.57	0.02			
	Total	199	30.75				
A-18	JV	4	21.22	5.30	303.17	$1.69 \times 10^{-82}$	0.86
	Error	195	3.41	0.02			
	Total	199	24.63				
A-19	JV	4	20.09	5.02	320.28	$1.67 \times 10^{-84}$	0.86
	Error	195	3.06	0.02			
	Total	199	23.14				
A-20	JV	4	25.51	6.38	344.15	$3.73 \times 10^{-87}$	0.87
	Error	195	3.61	0.02			
	Total	199	29.12				
A-21	JV	4	26.59	6.65	196.55	$3.03 \times 10^{-67}$	0.80
	Error	195	6.60	0.03			
	Total	199	33.19				
A-22	JV	4	23.30	5.82	203.59	$1.93 \times 10^{-68}$	0.80
	Error	195	5.58	0.03			
	Total	199	28.88				
A-23	JV	4	24.27	6.07	200.55	$6.26 \times 10^{-68}$	0.80
	Error	195	5.90	0.03			
	Total	199	30.17				
A-24	JV	4	19.85	4.96	186.57	$1.72 \times 10^{-65}$	0.79
	Error	195	5.19	0.03			
	Total	199	25.03				
A-25	JV	4	23.45	5.86	392.36	$4.75 \times 10^{-92}$	0.89
	Error	195	2.91	0.01			
	Total	199	26.36				
A-26	JV	4	19.97	4.99	218.65	$6.86 \times 10^{-71}$	0.81
	Error	195	4.45	0.02			
	Total	199	24.42				
A-27	JV	4	17.98	4.49	324.26	$5.86 \times 10^{-85}$	0.87
	Error	195	2.70	0.01			
	Total	199	20.68				
A-28	JV	4	15.97	3.99	235.20	$1.99 \times 10^{-73}$	0.82
	Error	195	3.31	0.02			
	Total	199	19.28				

A-29	JV	4	18.96	4.74	320.52	$1.56 \times 10^{-84}$	0.86
	Error	195	2.88	0.01			
	Total	199	21.85				
A-30	JV	4	21.71	5.43	311.62	$1.68 \times 10^{-83}$	0.86
	Error	195	3.40	0.02			
	Total	199	25.10				
B-1	JV	4	10.19	2.55	91.59	$1.09 \times 10^{-43}$	0.64
	Error	195	5.42	0.03			
	Total	199	15.61				
B-2	JV	4	9.86	2.46	123.97	$1.94 \times 10^{-52}$	0.71
	Error	195	3.88	0.02			
	Total	199	13.74				
B-3	JV	4	8.56	2.14	121.78	$6.69 \times 10^{-52}$	0.71
	Error	195	3.43	0.02			
	Total	199	11.99				
B-4	JV	4	9.21	2.30	71.98	$2.35 \times 10^{-37}$	0.59
	Error	195	6.24	0.03			
	Total	199	15.45				
B-5	JV	4	9.87	2.47	54.84	$6.40 \times 10^{-31}$	0.52
	Error	195	8.77	0.05			
	Total	199	18.64				
B-6	JV	4	11.77	2.94	63.48	$2.76 \times 10^{-34}$	0.56
	Error	195	9.04	0.05			
	Total	199	20.80				
B-7	JV	4	11.53	2.88	104.87	$1.70 \times 10^{-47}$	0.68
	Error	195	5.36	0.03			
	Total	199	16.89				
B-8	JV	4	9.90	2.47	85.74	$6.79 \times 10^{-42}$	0.63
	Error	195	5.63	0.03			
	Total	199	15.53				
B-9	JV	4	10.69	2.67	53.70	$1.86 \times 10^{-30}$	0.51
	Error	195	9.71	0.05			
	Total	199	20.40				
B-10	JV	4	10.81	2.70	73.97	$4.84 \times 10^{-38}$	0.59
	Error	195	7.13	0.04			
	Total	199	17.94				
B-11	JV	4	3.56	0.89	52.46	$6.00 \times 10^{-30}$	0.51
	Error	195	3.31	0.02			
	Total	199	6.87				
B-12	JV	4	5.90	1.47	69.41	$1.89 \times 10^{-36}$	0.58
	Error	195	4.14	0.02			
	Total	199	10.04				
B-13	JV	4	5.29	1.32	74.08	$4.43 \times 10^{-38}$	0.59
	Error	195	3.48	0.02			
	Total	199	8.77				

B-14	JV	4	5.31	1.33	95.93	$5.69 \times 10^{-45}$	0.66
	Error	195	2.70	0.01			
	Total	199	8.01				
B-15	JV	4	5.26	1.31	133.42	$1.10 \times 10^{-54}$	0.73
	Error	195	1.92	0.01			
	Total	199	7.18				
B-16	JV	4	5.50	1.37	87.12	$2.51 \times 10^{-42}$	0.63
	Error	195	3.08	0.02			
	Total	199	8.57				
B-17	JV	4	7.81	1.95	107.05	$4.30 \times 10^{-48}$	0.68
	Error	195	3.55	0.02			
	Total	199	11.36				
B-18	JV	4	8.30	2.07	156.08	$1.24 \times 10^{-59}$	0.76
	Error	195	2.59	0.01			
	Total	199	10.89				
B-19	JV	4	8.63	2.16	111.98	$2.09 \times 10^{-48}$	0.69
	Error	195	3.76	0.02			
	Total	199	12.38				
B-20	JV	4	8.82	2.21	165.31	$1.71 \times 10^{-61}$	0.77
	Error	195	2.60	0.01			
	Total	199	11.42				
B-21	JV	4	16.51	4.13	129.99	$6.97 \times 10^{-54}$	0.72
	Error	195	6.19	0.03			
	Total	199	22.70				
B-22	JV	4	20.33	5.08	64.62	$1.04 \times 10^{-34}$	0.56
	Error	195	15.33	0.08			
	Total	199	35.66				
B-23	JV	4	17.55	4.39	62.63	$5.77 \times 10^{-34}$	0.55
	Error	195	13.66	0.07			
	Total	199	31.20				
B-24	JV	4	21.14	5.28	96.96	$2.85 \times 10^{-45}$	0.66
	Error	195	10.63	0.05			
	Total	199	31.76				
B-25	JV	4	10.99	2.75	40.17	$1.59 \times 10^{-24}$	0.44
	Error	195	13.33	0.07			
	Total	199	24.32				
B-26	JV	4	20.14	5.04	92.11	$7.64 \times 10^{-44}$	0.65
	Error	195	10.66	0.05			
	Total	199	30.80				
B-27	JV	4	17.58	4.39	87.94	$1.41 \times 10^{-42}$	0.63
	Error	195	9.74	0.05			
	Total	199	27.32				
B-28	JV	4	22.38	5.60	130.02	$6.86 \times 10^{-54}$	0.72
	Error	195	8.39	0.04			
	Total	199	30.78				

B-29	JV	4	17.60	4.40	139.44	$4.68 \times 10^{-56}$	0.73
	Error	195	6.15	0.03			
	Total	199	23.76				
B-30	JV	4	18.60	4.65	166.76	$8.89 \times 10^{-62}$	0.77
	Error	195	5.44	0.03			
	Total	199	24.04				

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Statistical test: one-way ANOVA. Abbreviations: JV: juice volume, d.f.: degree of freedom, SS: sum of squares, MS: mean square, F: F-statistic, p: p-value,  $\omega^2$ : omega-squared effect size.



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**Table S2. Effects of starting bid position and juice volume on BDM bids.**

	Factor	SS	d.f.	MS	F	p	$\omega^2$
Monkey A	Start	0.3	2	0.15	7.18	$8 \times 10^{-4}$	$3.67 \times 10^{-4}$
	JV	576.38	4	144.09	6889.46	0	0.82
	Start*JV	2.268	8	0.28	13.55	$1.24 \times 10^{-19}$	$3 \times 10^{-3}$
	Error	125.177	5985	0.021			
	Total	703.84	5999				
Monkey B	Start	10.41	2	5.21	148.94	$7.49 \times 10^{-64}$	0.018
	JV	329.01	4	82.25	2353.17	0	0.58
	Start*JV	15.62	8	1.95	55.86	$3.94 \times 10^{-88}$	0.027
	Error	209.2	5985	0.035			
	Total	566.41	5999				

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Starting bid position was at bottom, top or random on budget bar. For Monkey A, overall, bids were significantly lower in the top-start BDM than in either the bottom-start ( $P = 6.35 \times 10^{-4}$ ; unbalanced two-way ANOVA). or random-start versions of the task ( $P = 0.034$ ); for Monkey B, bids were significantly greater in the bottom-start BDM than in either the top-start ( $P = 2.1 \times 10^{-53}$ ) or random-start versions of the task ( $P = 1.95 \times 10^{-44}$ ). However, a comparison of effect sizes ( $\omega^2$ ) reveals that for both monkeys the size of any effect due to starting position, or the interaction of starting position and juice volume, was negligible when compared to that of juice volume alone. Abbreviations: Start: starting bid position, JV: juice bolume, d.f.: degree of freedom, SS: sum of squares, MS: mean square, F: F-statistic, p: p-value,  $\omega^2$ : omega-squared effect size.

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**Table S3. BDM bids in common currency of ml of water assessed in the binary choice task.**

		B-BDM	T-BDM	R-BDM	All BDM	All BC
Monkey A	0.15ml	0.26 ± 0.12 (433)	0.18 ± 0.15 (413)	0.19 ± 0.16 (394)	0.21 ± 0.15 (1240)	0.25 ± 0.11 (400)
	0.30ml	0.37 ± 0.14 (400)	0.36 ± 0.18 (376)	0.35 ± 0.20 (392)	0.36 ± 0.17 (1168)	0.41 ± 0.16 (400)
	0.45ml	0.64 ± 0.16 (373)	0.63 ± 0.14 (403)	0.64 ± 0.18 (412)	0.64 ± 0.16 (1188)	0.74 ± 0.15 (400)
	0.60ml	0.86 ± 0.16 (405)	0.87 ± 0.12 (378)	0.89 ± 0.13 (395)	0.88 ± 0.14 (1178)	0.98 ± 0.18 (400)
	0.75ml	1.02 ± 0.12 (389)	1.03 ± 0.09 (430)	1.07 ± 0.09 (407)	1.04 ± 0.10 (1226)	1.64 ± 0.34 (400)
	Monkey B	0.15ml	0.40 ± 0.12 (398)	0.35 ± 0.14 (406)	0.21 ± 0.13 (422)	0.32 ± 0.16 (1226)
0.30ml		0.53 ± 0.18 (407)	0.49 ± 0.14 (418)	0.39 ± 0.24 (388)	0.47 ± 0.20 (1213)	0.29 ± 0.12 (400)
0.45ml		0.69 ± 0.22 (381)	0.62 ± 0.14 (401)	0.61 ± 0.27 (396)	0.64 ± 0.22 (1178)	0.52 ± 0.16 (400)
0.60ml		0.86 ± 0.21 (417)	0.73 ± 0.15 (379)	0.84 ± 0.27 (390)	0.81 ± 0.22 (1186)	0.77 ± 0.18 (400)
0.75ml		1.04 ± 0.16 (397)	0.86 ± 0.12 (396)	1.04 ± 0.20 (404)	0.98 ± 0.18 (1197)	1.14 ± 0.24 (400)

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Each table data cell shows ml of water equivalent (mean ± standard deviation) from 200 trials, with number of trails in brackets underneath. B-BDM, T-BDM and R-BDM refer to bid cursor start at bottom, top or random position on the budget bar, respectively.